

## **For Immediate Release**

### **For information contact:**

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## **Starting today, due to the COVID-19 pandemic, bulb digital portfolios is free for schools worldwide.**

This initiative will apply for the rest of the school year and through the summer. No commitment required.

-- Lafayette, Colorado, March 12, 2020 - bulb Digital Portfolios to offer their flagship education product, bulbEd, available at no charge to educational institutions around the world as they consider how to keep learning ongoing while school and community safety takes priority during the COVID-19 crisis.

Eric Goldreyer, CEO of bulb said, *"With the continuously evolving situation of Coronavirus educators find themselves in uncharted waters. They're being forced to innovate and pivot learning models at an unprecedented rate as more and more schools announce closures. We, here at bulb, consider it our vital responsibility to support education and to help keep students and teachers safe during these uncertain times in the only way we know how. Therefore, we're giving away our best product to make remote learning and teaching incredibly easy for schools."*

bulb Digital Portfolios is prepared to deploy and support remote teaching and learning needs at scale. bulb's customer care team is ready and on-call to help train administration, educators and students. bulb's robust library of resources includes access to grade and subject-specific templates and assignments, so virtual learning experiences can be up and running in a matter of days. Mr. Goldreyer said, *"bulb is an all-in-one solution for remote learning. bulbEd is accessible anywhere, anytime on any web-enabled device, iOS, and Android."* bulb is FERPA, COPPA, and GDPR compliant; safe, secure, and ad-commercial free. It also integrates with Google and Microsoft education tools along with learning management systems.

bulb is a natural fit for education environments focused on blended and personalized learning. Over 1.5 million bulbs have been published across all 50 states and 110 countries.

To learn more about this initiative visit our [blog page](#).

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### **About bulb Digital Portfolios**

bulb is a digital portfolio used by students to build skills for the future, by teachers to measure competencies and by districts to meet learning goals. bulb is ad-free, meets data privacy policies and integrates with most LMS and SIS systems. Learn more at [bulbapp.com](#).