

# Eric Michrowski

## MEDIA RESOURCE



## LEADER TOOLS TO NAVIGATE THROUGH THE COVID-19 BLACKSWAN EVENT

**Business leaders are having to rapidly adjust to a new reality: remote work, decisions that need to protect the safety and wellbeing of employees, customers and the stability of their business. Some are doing this well and some are struggling and not adequately taking care of all key constituents. This is an urgent priority if companies are going to be able to recover from this Black Swan Event.**

Whether for interviews, research or quotes, Eric Michrowski, an Operations and Safety Guru, is making himself available to provide resources and tools to the media to assist with themes such as:

- Ideas to keep employees safe in these challenging times;
- Strategies to drive effective remote work;
- Strategies to maintain focus through turbulent times;
- Customer Experience strategies in challenging times;
- Increasing business resiliency;
- Ensuring business success post crisis;
- Employee or Customer communication strategies.

Propulo is a purpose-driven organization that is on a mission to improve the world of work. As such, we will always put purpose over profit. While we refuse to profit from this crisis, we recognize that many senior leaders need a resource to bounce off ideas. We don't profess to have the answers, but we recognize that some of our expertise can help in these difficult times.

As such, we have dedicated significant resources to help leaders navigate this landscape. We are rapidly creating free resources to help with this Black Swan event including several articles, videos, podcasts and a microsite to be launched on Monday. We will never charge for any support related to this crisis - [covidblackswan.com](https://www.covidblackswan.com). We will live by our values that have clear True North Customer Commitments of unquestionably doing the right thing for our clients.

**Eric Michrowski** is the President & CEO of Propulo Consulting. He is a globally recognized thought leader and guru in Operations Management, Operations Resiliency, Safety Culture, and Customer Experience. A highly sought-after Executive speaker on the global stage, he has led executive training programs, coached the C-Suite, and connected with thousands of Fortune 500 senior leaders. He has been featured on TV, in articles, and Podcasts and has an upcoming ForbesBooks book on Operations Leadership to be published this year. He brings over 25-years hands-on experience across a range of industries with a long list of operational achievements. [ericmichrowski.com](https://www.ericmichrowski.com)

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