**Biography for Robert Nelson**

Robert Nelson is co-founder of Expats In Mexico – The Expat Guide to Living in Mexico, an online magazine for expats currently living in Mexico and aspiring expats who wish to move to Mexico.

He lives in Puerto Vallarta, Mexico and wrote the best-selling book “Boomers in Paradise: Living in Puerto Vallarta.” He also authored “Adventurers Abroad: The New American Expat Generation.” An expert on expatriation, Mr. Nelson also lived in Germany, Turkey and Greece and has traveled to over a dozen countries on three continents.

Mr. Nelson has five decades of business experience, including marketing both consumer and technology global brand name products and services for start-up companies to large corporations. As a brand consultant his clients included companies such as Expedia and Driscoll’s.

He also served in senior-level marketing positions for a variety of firms, including Samsonite, Memorex and Mountain Bell. Mr. Nelson began his career as a radio news director and announcer.

He holds a B.A. in radio and television from California State University, Northridge and a M.S. in mass communications from San Jose State University, where he also taught advertising as an adjunct professor of advertising.