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## Alertus Releases New App for COVID-19 Tracking

### Alertus Media Contact

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**Beltsville, MD – March 19, 2020** – Alertus Technologies LLC, a market leader of mass notification and critical communication solutions, today announced it is releasing a new feature to its Alertus Recipient Mobile App, “ThreatWatcher™ Mobile,” that will allow users to track their recent movement against those users who reported having COVID-19. The “Pandemic Alerts” feature of ThreatWatcher™ Mobile will be free and accessible to the public in response to the increasing concerns regarding the COVID-19 pandemic.

Users who have tested positive for COVID-19 can anonymously submit their tracked movements from the previous 14 days to build a crowd-sourced database of detailed location information, such as a specific building on campus or a local movie theater, for a more accurate view of a potential interaction or exposure to the virus. The app will also help people to more easily recall where they’ve been when a new case is reported.

“With ThreatWatcher™ Pandemic, we can build a more holistic and comprehensive database of where people are coming into contact with someone who has COVID-19,” said Caroline Kilday, Alertus Director of Marketing and Communications. “We hope this tool gives people a way to easily self-report their movement and use that data to help other users determine whether to seek medical testing or to self-quarantine to help minimize the spread and impact of COVID-19.”

The app does not store or share any personal information with other users except by explicit permission, and will only share location history for up to 15 days. Alertus does not store, access, or share any user information or location data—all data is stored locally on the user’s own device. As limited detailed data is available, particularly in the US, Alertus hopes users will leverage the app and share location information if they are positive for COVID-19 to help their communities stay safe.

“The COVID-19 pandemic is impacting all of us, and we hope to offer a platform that can help mitigate people’s risk during this time,” said Jason Volk, Alertus Founder and CEO. “Further, Alertus is committed to ensuring the timely delivery and accessibility of critical information during an emergency for all organizations. Extending that to the public is a way for us to continue to deliver on our mission and serve our communities.”

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ThreatWatcher™ Mobile is part of the Alertus Recipient App, an emergency communication app for enterprise organizations, colleges and universities, K-12 schools, healthcare institutions, and more. The Recipient App enables organizations to quickly and efficiently send critical alerts and information to its users through the integrated Alertus Mass Notification System. ThreatWatcher™ Mobile will not require users to be affiliated with an organization utilizing the Alertus System.

The new features will be available as updates for existing Alertus Recipient App users, and available for download on the Apple iTunes Store and Google Play Store for new users.

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### **About Alertus Technologies**

Alertus Technologies is a pioneer and market leader in emergency mass notification systems for large-area, high occupancy facilities. Since 2002, Alertus has engineered innovative solutions for emergency mass notification that unifies and simplifies the notification process for immediate, comprehensive coverage. Alertus provides solutions for in-building notification, outdoor notification, and personal notification. Thousands of institutions and enterprise organizations worldwide trust and rely on Alertus to protect millions of people. To learn more, visit [www.alertus.com](http://www.alertus.com).

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