



## **APEX** Community

## A Powerful Community Engagement Solution

Apex Mobile's Community Engagement platform is an industry leading tool built from the ground up to drive deeper connections between agencies and the communities they serve. Our mobile first community engagement product empowers agencies to provide their residents with up-to-date agency activities, the ability to receive instant push notifications, send anonymous tips, view wanted and missing persons, look up sex offenders, examine crime maps, access agency contacts, subscribe to community message boards, and much more. Beyond the dozens of pre-built features immediately available, our platform can be fully customized with features designed specifically for your community.

## Why Pay More for Less?

The deployment of an app for your agency should not be a laborious and time intensive process. Any company that leads you to believe so is either not very technologically proficient or is just adding a "Government Agency" tax that is simply unnecessary. We're proud of our proven ability to offer a superior product at a fraction of what many of our competitors charge.

## The Benefit of Joining the Apex Mobile Community Engagement Network

When your agency partners with Apex Mobile, you are joining a growing community of like-minded public safety professionals who are all working together to leverage technology to solve common challenges. As the community develops new features, they are rolled out to plans across the network at no additional charge.



### VISIT OUR WEBSITE

For more information about Apex IRIS and our other apps visit our website.

## **#1 External Application**



### 100% SATISFACTION

Our team is ready to keep working until your agency is completely satisfied.







## **Unlimited Customizations**

We've built the platform to evolve with your agency. Our unique "fully managed self-service" model provides your agency, at no additional cost, with unlimited customer support along with the ability to be as hands-on in the management of your applications as you feel comfortable with. We'll give you the keys to the system but will always be an email or phone call away to assist with any need, great or small.

Check Out Our Apex IRIS App!



CONTACT US www.ApexMobile.net







## Customizable Solutions to Meet Your Agency's Needs

While our platform meets the immediate needs of most agencies, we believe that every agency needs a custom touch. We're ready to help you develop a solution tailored specifically for your organization. Reach out and let us know how we can help.

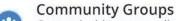


#### **Push Notifications**

Ensure your message is heard with instant notifications



Publish news and press releases to your app, Twitter, and Facebook



Customizable groups allow for engagement at a neighborhood level

## Cases

Highlight your most wanted, missing persons and cold cases



#### Tip Reporting

Tip system allows for tip generation via app and web-based tip forms

## Family ID

Save critical information about loved ones to quickly share if they go missing

## 3rd Party Integrations

Easily incorporate any webpage, tool or other online resources

## Property Catalog

Users can catalog personal property with images and insurence details

	Apex Community Core	Apex Community Plus	Apex Community Pro
Push Notifications	Ø	Ø	Ø
Tip System	C	C	C
Contact Directories	€	♂	€
Web Links & App Pages	0	C	C
Communication Suite & Social Media Integration		€	€
SRO Directory / School Level Tips & Notifications		Ø	C
Open Cases		€	⋞
FAQ Builder	(i)	O	C
PDF Library		⋖	€
Advanced Custom Forms		Ø	Ø.
Community & School Groups			€
Crime & Sex Offender Mapping			C
Interactive Station / Beat / Precinct Finder			€
Jail & In Custody Search			C
Calls For Service Logs			€
User Registration & Grouping			C
Enhanced Administrative Roles			<b>⊘</b>
F	\$975/Yr	\$2,450/Yr	\$3,500/Yr
For more information, call <b>949-305-7008</b> or visit our website at <b>www.apexmobile.net</b>	Apex Community Pro Will Include A One Time set up fee.		

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## Fast Turn Around and Minimal to No IT Involvement Needed

We make onboarding as easy as possible. Users will only be asked to create a developer account for Google and IOS. Once you have created your developer accounts, our team will take it from there. The only IT involvement would be if you'd like us to integrate your app with an internal system. Our current record from initial call to live apps is held by a Sheriff's Department in Texas. They called on a Monday and their apps were live by Thursday morning.















## APEX IRIS

# Mobile First Internal Reporting and Information Sharing Platform

Get your agency on track and on the same page with the Apex IRIS platform. Via mobile apps and a web interface, Apex IRIS provides dozens of public safety focused features right at your fingertips. Features such as a virtual roll call, bulletins, phone directories, alerts/notifications, groups, and much, much more!

With Apex IRIS, new features are made available to our clients at no additional cost. We work with your agency to manage and configure your apps to meet your evolving needs. You'll have the keys to the system allowing for unlimited customization.

## Built by a Network of Public Safety Officials

Join our community of like-minded public safety officials who are all working together to help create problem solving technology solutions designed to resolve real day-to-day communication issues.

## **Unlimited User Customization Options**

One-size-fits-all just does not work in today's dynamic public safety environment. Easily create and link content to build a truly one of a kind application tailored to your agency's needs.

## 24/7 Customer Care

We believe every customer request is mission critical and work hard to provide reliable and fast responses.



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## **#1 Internal Application**



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## **Apex IRIS Grows with Your Agency**

Our proprietary platform was built with ease of use, flexibility and growth in mind. Our cloud-powered, fully native iOS and Android solutions can easily integrate with web-based features to ensure that your app is able to stay ahead of the curve.

For more information, call **949-305-7008** or visit our website at **www.apexmobile.net** 

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CONTACT US www.ApexMobile.net







## Revolutionary Public Safety Communication in the Palm of Your Hand

The Apex IRIS platform is a mobile-first solution for policy and Information distribution. Your agency finally can fill the critical communication gap between email & radio via our proprietary iOS and Android compatible apps and integrated web portal. Share operational and critical information via easy-to-read feeds that are accessible across all platforms. Our industry-leading communication platform allows for user grouping, public and private feeds, and gives your organization access to powerful push notification capabilities. Data is secured via in-transit and at-rest encryption with all sensitive information stored on the AWS GovCloud.

## Efficiency-Driven Technology that Ignites Your Agency's Productivity

### **Digital Roll Call**

Provide critical briefing information across all platforms



#### Agency Feed

Consolidate targeted operational updates in one location



### **Bulletins & Notices**

Distribute, categorize and search bulletins, notices and crime analysis



#### Checklists

Create policy-driven, interactive custom checklists



#### **Enterprise Distribution**

Distribute your app directly and away from the public app stores





#### **Digital Document Delivery**

Provide documents and information to the public via text and email

#### Push API



Automate app notifications from internal systems

#### User Groups



Unlimited use of user groups to organize agency communication and resources

#### Directories



Dynamic directories provide click to call and email functionality

## +

#### And Much More

Dozens of live features with more on the way provide unlimited options

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