

Voting & COVID-19

VOTE.ORG

Vote.org Keeps Voters Apprised of Coronavirus' Impact on Primary Elections

Leveraging online and SMS platforms, Vote.org adds COVID-19 updates to its technology-enabled toolkit.

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March 26, 2020 – Over the past week, the onset of COVID-19 has caused Americans to reconsider every aspect of our lives. CDC guidelines related to “social distancing” have changed how we work, interact, and live, as well as **how, when, and where we vote**.

In response to Americans' need for timely and accurate information, Vote.org's team of engineers built a [page dedicated to COVID-19 election updates](#), directing voters to a state-by-state guide tracking latest deadlines and state health department-related guidelines. Thousands of visitors have accessed this guide over the past week, at a rate of 1,700 views per day and growing to become our 10th most popular page.

Thus far, the pandemic has resulted in Alabama, Georgia, Indiana, Kentucky, Louisiana, Maryland and Ohio postponing their primaries. Voters need a reliable source they can trust, to provide real-time updates on the evolving details of their upcoming primaries with easy to access options to switch their method of voting (i.e., *early voting, vote-by-mail, and absentee ballots where this applies to certain states*).

The addition of this new feature demonstrates Vote.org's unwavering commitment to its mission of simplifying political engagement, increasing voter turnout, and strengthening American democracy. It also reflects the values of Vote.org's leadership team, who are committed to giving voters the tools and information they need so that all Americans are empowered to participate in every election.

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About Vote.org

Founded in 2016, Vote.org is the leading non-partisan, non-profit voter engagement and registration organization in America. Over the past four years, Vote.org has earned the trust of over 30 million Americans, by providing real-time information to voters, and by offering registration tools used by corporations, organizations, and other entities, to promote the political welfare of our nation. Vote.org advances its mission through the use of technology, including its online platform and SMS messaging program, to simplify political engagement, increase voter turnout, and strengthen American democracy. For more information, please visit www.vote.org.

Steps Taken To Reach Voters:

SMS (Text) Notifications: Maintaining its expansive SMS push notifications, Vote.org knows that these methods can reach communities, including the elderly who may lack smartphones and internet access in a time where social media becomes oversaturated with commentary. With large gatherings canceled there are still ways to practice #GOTV.

Online Voter Registration: Through extensive research Vote.org conducted and presented to New Jersey legislature, the passage of an [Online Voter Registration bill was signed into law](#).

Privacy and Cyber Security: Vote.org is working with experts in cyber and national security to figure out election protection options that would serve as best practices for states during these times.

Voting Rights Restoration: Vote.org has partnered with the Campaign Legal Center's [Restore Your Vote](#) to provide well-researched, state-specific information and resources to guide people with past felony convictions and help them take the steps needed to restore their rights.

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