

**For Immediate Release**  
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**Tompkins International Releases Free Digital Resources to Help Companies  
Combat Coronavirus**

*Content designed to help retailers overcome operational challenges and meet customer needs  
during COVID-19*

**RALEIGH, N.C.** – As COVID-19 continues to impact businesses and consumers alike, [Tompkins International](#), a leading supply chain consulting and solutions firm, has launched a digital hub of resources to help retailers continue to deliver on customer demands during these uncertain times.

Tompkins International's [COVID-19 Resources](#) hub includes educational and thought leadership content from industry veteran and Tompkins International Chairman and CEO Jim Tompkins and other company executives. The content focuses on the impacts of COVID-19, successful supply chain reinvention strategies and other related topics to help businesses flourish in an increasingly digital world. Users can access the online hub via the company's [website](#).

“As the pandemic intensifies, retailers are not only dealing with higher volumes of household items but are also scrambling to accommodate customers in other ways such as additional delivery and pickup options,” said Tompkins. “We created these digital resources to help those dealing with supply chain and commerce challenges as a result of COVID-19.”

For the last five years, Tompkins has been deeply immersed in the study of [VUCA](#)—volatility, uncertainty, complexity and ambiguity—and how it impacts the supply chain and commerce.

“The recent COVID-19 pandemic has sent the business world into a state of VUCA, causing major disruptions across the entire supply chain,” added Tompkins. “By leveraging our experience in VUCA and digital commerce, we are able to provide retailers with the advice and solutions they need to meet customer requirements during the pandemic and beyond.”

In addition to the digital resources, Tompkins International is also exploring new solutions and services to help retailers adapt to life during and after the pandemic. These include new [robotic systems](#) to assist grocers with in-store fulfillment and new [fulfillment services](#) that utilize the right partners, technologies and execution to deliver an optimal in-market solution for successful fulfillment operations.

If you would like to speak with one of our experts about how to overcome supply chain challenges and continue to meet customer demands, contact us at [info@tompkinsinc.com](mailto:info@tompkinsinc.com).

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**About Tompkins International**

Tompkins International is a global supply chain consulting and solutions firm dedicated to helping clients achieve supply chain excellence and profitable growth. Founded in 1975, Tompkins has integrated its decades of experience in strategy, commerce, logistics and technology into an ecosystem of six business units: Supply Chain Consulting, Material Handling Integration, Robotics, Applied Technologies, Fulfillment Services and Digital Commerce. By combining best-in-breed services and technologies, Tompkins delivers a true end-to-end supply chain solution enabling clients to improve the customer experience and ensure long-term success. Tompkins is headquartered in Raleigh, North Carolina and has offices throughout North America and in Europe and Asia. For more information, please visit [www.tompkinsinc.com](http://www.tompkinsinc.com).

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