



# Attract & Engage Visitors with *Instant* Event Activations



Participants sign in on tablet devices or interactive digital displays with lead capture forms. High scores and team information are displayed on a leaderboard on the big screen.

## Add Gamification to Keep Events Fun and Entertaining!

### Ice Breakers:

These games work extremely well when you want to scan the person's badge, have short conversations, and have a wide selection of give-aways.

- Spin To Win
- Shell & Cup Game
- Three Cards Game
- Rubber Ducky
- Scratch Off
- Pick A Winner
- Blackjack

### Draw Teams to the Booth:

These games allow everyone to compete as a team, enabling you to engage players who are waiting for their turn, one at a time.

- Guess How Many
- Make The Putt
- Hole In One
- Driving Range
- Stick Figure

- Roll Doubles
- Memory Match
- Bucket Toss
- Captinko
- Slot Machine
- Punch Out

### Bring Them Back to the Booth:

These games leverage the power of competition and keep prospects coming back to see how they stack up against their colleagues. They also provide a great way to give your visitors a 1-2 minute escape where they subtly focus on your brand.

- Whack-a-Mole
- Trivia



1,500+ CRMS & MARKETING AUTOMATION PLATFORMS

REAL TIME DATA TRANSFER AND ANALYTICS

TRIGGER RESPONSES & AUTOMATED WORKFLOW AFTER GAME PLAY

### CUSTOM DATA COLLECTION:

Easily build forms specific to your needs with optional badge scanning. Form field data flows directly into your CRM or marketing automation platform.

### YOUR BRAND FRONT & CENTER:

Customize game play and leaderboards with company branding, colors, and messaging.

### TURNKEY GAMES AVAILABLE IN MINUTES:

Avoid the high cost and time consuming process of custom developed games.

### 20+ INTERACTIVE GAMES:

More than 20 games to choose from including Spin to Win, Whack-a-Mole, and Pick-a-Winner to inspire team participation and competition.

### SUPPORT MULTIPLE GAME PLAY:

Run multiple games simultaneously at any event. The Events Dashboard (web application) reports on all activities.