



FOR IMMEDIATE RELEASE: April 6, 2020

Contact Information:

Stephanie Sammons
Dearfoams Senior Marketing Manager
614-266-7525
ssammons@rgbarry.com

Dearfoams Donating Comfort to Those on Medical Frontlines

America's leading slipper brand is donating slippers to healthcare heroes

Columbus, Ohio (April 6, 2020) – [Dearfoams®](#), America's number one slipper company, is donating its cozy slippers to those in the medical field working on the frontlines amid the COVID-19 pandemic. Beginning on April 7, consumers on [Dearfoams.com](#) who purchase a pair of slippers will automatically have a pair of slippers donated to a healthcare worker on their behalf. Those in the medical community can redeem one free pair of slippers, while supplies last, through the website and have a pair shipped directly to them at no cost.

“All of us at Dearfoams are thinking of the brave workers who are caring for those suffering from this global pandemic,” said Tricia Bouras, Dearfoams brand president. “We hope this donation of washable slippers will help those workers find some comfort after a long day on their feet. It's essential that we shift our day-to-day focus and do what we know is right to thank these deserving healthcare heroes.”

Dearfoams' parent company [RG Barry Corporation®](#), in collaboration with its handbag brand [baggallini®](#), is donating 100,000 face masks to those on the medical frontlines nationwide as well. “We appreciate and give thanks to essential workers who are tirelessly bringing comfort to those in need,” said Bouras. “It's humbling to see the need that exists to care for the community at large. It's also inspiring to see the nation coming together as one community to care for each other.”

To further help ease stress and provide moments of comfort during this unprecedented time, Dearfoams is also launching “At Home on Dearfoams,” a two-week Instagram series featuring self-care activities and wellness tips. For a full lineup of the events that begin Sunday, April 5, follow [@Dearfoams](#) on Instagram.

About Dearfoams: [Dearfoams](#), a brand of RG Barry Corporation, was established in 1947 by visionary female entrepreneur Florence Melton who invented the world's first foam-soled, washable slipper. Dearfoams is headquartered in Pickerington, Ohio.

###