



Dave Thomas
Foundation
for Adoption
— CANADA —

Finding Forever Families for Children in Foster Care

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Laura Titas Joins Dave Thomas Foundation for Adoption- Canada Board of Trustees

**Foundation committed to finding adoptive homes for the
more than 30,000 children waiting in Canada's foster care system**

Burlington, ON — The Dave Thomas Foundation for Adoption-Canada recently welcomed Laura Titas, Chief Digital Experience Officer at The Wendy's Company, as a member of its board of trustees. She will serve a three-year term.

"The Foundation's mission is deeply personal for me," said Titas, who is a mother to three adopted daughters. "I'm humbled for the opportunity to serve on the board and make a difference for the tens of thousands of children in Canada in need of a permanent, loving family."

Titas joined Wendy's in 2018 to lead the creation of cutting-edge digital experiences that add value to the customer. Prior to this role, she spent 11 years with Accenture, most recently serving as a managing director for the firm's digital transformation practice in the Midwest.

"Laura is a visionary and collaborative leader with an incredible passion for foster care adoption and our signature cause, the Dave Thomas Foundation for Adoption," said Paul Hilder, Senior Vice President for Wendy's Restaurants of Canada and Board Chairman for the Dave Thomas Foundation for Adoption-Canada. "She will be an outstanding addition to the board."

Through its signature program, Wendy's Wonderful Kids[®], the Dave Thomas Foundation for Adoption-Canada provides funding to adoption agencies to hire recruiters who implement an evidence-based, child-focused recruitment model. According to a five-year evaluation in the United States, the model is up to three times more effective at serving children who have been in foster care the longest, including older youth, sibling groups and children with special needs.

To date, Wendy's Wonderful Kids recruiters in Alberta, British Columbia, Manitoba, Newfoundland, New Brunswick, Nova Scotia, Saskatchewan and Ontario have found adoptive homes for 418 children, with another 71 in their pre-adoptive placements.

"Laura is a dynamic leader and committed advocate for the Foundation's mission," said Rita Soronen, President & CEO of the Dave Thomas Foundation for Adoption-Canada. "I am grateful for her service on the board and look forward to working together to grow the Foundation's impact in finding forever families for children in Canada's foster care systems who need our help the most."

Laura holds bachelor's degrees in applied mathematics and statistics from the University of Rochester where she also minored in architecture, neuroscience and law. An active member in the community, she serves on several other boards and councils and is a leader in International Women's Day.

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About the Dave Thomas Foundation for Adoption-Canada

The Dave Thomas Foundation for Adoption-Canada is a nonprofit public charity dedicated exclusively to finding permanent homes for the more than 30,000 children waiting in Canada's foster care system. Created by Wendy's founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grantmaking. To learn more, visit davethomasfoundation.ca.

Attachment: Laura Titas photo

