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| **Systech Provides Personal Protective Equipment (PPE) Suppliers with Solution to Curb Onslaught of Fake Medical Products in Supply Chain**  ***Healthcare professionals must be protected from counterfeits***  **PRINCETON, N.J. – (April 8, 2020) Systech, the leader in digital brand protection, today announced it is providing their anti-counterfeiting software solution, the** [Systech Brand Protection Suite™,](https://www.systechone.com/solutions/brand-protection-anti-counterfeiting-anti-diversion/) **to personal protective equipment (PPE) manufacturers and distributors to help protect healthcare professionals. Personal protective equipment, commonly referred to as “PPE,” is equipment worn to minimize exposure to a variety of hazards. Examples of PPE include items such as gloves, masks, and eye protection.**  **As the world battles COVID-19, criminals are moving quickly to exploit the crisis and introduce counterfeit products into the supply chain. Product counterfeiting and diversion are at an all-time high and climbing.** Unprecedented demand combined with extraordinary lack of global supply has put pressure on l**egitimate manufacturers and distributors doing their best to keep up – creating the perfect storm for counterfeiting.**  **Many legitimately produced PPE products do not currently have an effective** [anti-counterfeit](https://www.systechone.com/solutions/anti-counterfeiting-supply-chain-safety/) **protection solution or the means to quickly identify a real product versus a suspect product. In the fight to protect products and consumers,** Systech is offering PPE manufacturers an anti-counterfeiting software solution that is deployable within weeks and includes terms and pricing discounted by 50%.  “We believe providing relief to suppliers of critical equipment is essential to our mission of ensuring failproof, distributed [supply chain security](https://www.systechone.com/solutions/brand-protection-anti-counterfeiting-anti-diversion/) is in place to protect the value of brands and safety of consumers. We are here to help our healthcare heroes go to work without the fear that their PPE may be counterfeit and compromise safety,” says Joe Belenardo, vice president of sales and marketing at Systech.  **Systech provides connected packaging technology that allows anyone to use a smartphone to authenticate a PPE product. The Systech Brand Protection Suite allows brands to outsmart criminals and protect their products and the consumers who buy them. The solution provides serialization, traceability and digital product security by leveraging an existing package’s QR or barcode.**   * **Contact Systech at** [info@systechone.com](mailto:info@systechone.com) **to request details regarding the exclusive anti-counterfeiting solution offering for PPE manufacturers and distributors.** * **To learn more about the PPE solution,** [download our solution paper](https://cdn2.hubspot.net/hubfs/3844090/Systech-PPE-Protection-WP.pdf)**.**   About Systech:  [Systech](https://www.systechone.com/) International, a Princeton, New Jersey-based company, has developed an innovative software suite of authentication and traceability solutions to combat counterfeiting, prevent diversion and meet regulatory compliance. Built on decades of experience as the leader in pharmaceutical serialization, Systech is revolutionizing brand protection with its comprehensive suite that delivers the real-time insight, actionable product data, digital connectivity and consumer engagement functionality needed to fight supply chain threats. Global brands across industries rely on Systech to keep their products authentic, safe and connected as they move through the supply chain.  Media Contact:  Jefferson Barr, VP Marketing  +1 609-235-8446  [Jefferson.barr@systechone.com](mailto:Jefferson.barr@systechone.com) |