



May 19 - 21, 2020

# NAIFA NATION **IMPACT WEEK**

Diversity | Advocacy | Leadership

## FREE AND OPEN TO EVERYONE IN THE FINANCIAL SERVICES INDUSTRY

Our Way of Giving Back During COVID-19

May 19

### Diversity Symposium

ADAPTING YOUR PRACTICE TO A CHANGING MAINSTREETUSA

The US Census is this year. What will it tell us about our changed American population? How will COVID-19 further affect MainStreetUSA? Join us for a program that explores what we need to do in recruiting & retaining new advisors, as well as provide exceptional service to a continuously changing MainStreetUSA.

May 20

### Advocacy In Action Day

YOUR VOICE IS NEEDED MORE THAN EVER

While we can't go to Capitol Hill this year to visit our Congressional leaders, we can gather together virtually and empower our Grassroots Army. Hear from Congressional leaders and participate in training sessions to empower you to make in-district meetings in August.

May 21

### Leadership Day

LEADING YOUR PRACTICE IN CHALLENGING TIMES

We're living in the most challenging time in history for American business. How will you lead? Join us for sessions on leading in uncertain times with expert speakers who will give you the framework for leading change. You will leave with confidence to drive your business forward and persevere during COVID-19.

[belong.naifa.org/impact](https://belong.naifa.org/impact)