



For Immediate Release:

Play My Happy Hour Offers Comic Relief and Real Connection

Virtual Entertainment Company Provides Purpose for Virtual Gatherings While Supporting Live Comedy

May 5, 2020 Concord, CA and Zoom

Play My Happy Hour was founded by Bryn Boughton after she felt a growing fatigue with virtual happy hours but the continued need for meaningful connection.

“Comedy is the perfect form of entertainment and an icebreaker for groups of all kinds looking to connect and celebrate together.” Said Founder, Bryn Boughton. “Over the past month, I’ve had so much fun helping to celebrate birthdays and reconnect scattered college friends, watching co-workers bond and seeing local moms groups really enjoying themselves. It’s so good hearing people laugh.”

Play My Happy Hour is unique in that the interaction between guests and the entertainer isn’t one sided like most virtual events. The group’s “host” reserves a private VIP table for up to 10 people. Guests are able to interact with the comedian and other guests during the 30 minute semi-private comedy set. This provides a more authentic and warm club feel instead of the typical, sterile online performance. After the show, guests are automatically moved to their private virtual “table” to continue their happy hour with their group. They’re even provided a happy hour kit with conversation starters and cocktail recipes. At that time guests pay their “cover charge” on a pay what you want model. “It was such a fun way to celebrate my husband’s 40th birthday,” commented Play My Happy Hour guest, Claire Weer. “We were able to share it with friends from different parts of his life who were all over the country. Highly recommended.”

Sammy Obeid (Host of Netflix’s 100 Humans, Conan, Last Comic Standing, America’s Got Talent) has headlined a number PMHH shows. “What’s really great about this format is that I’m able to get to know the audience and can really feel how much they’re

enjoying the show. It's also not a free show, comedians are making real money which isn't an insignificant thing in these times."

Tables for upcoming shows can be reserved at: <https://www.playmyhappyhour.com/>

About Play My Happy Hour

Play My Happy Hour is a virtual entertainment company helping to connect groups of people through curated, virtual events. The company works with notable comedians from across the country including Sammy Obeid, Dan Mires, Tramane Webb, George Chen and Frankie Marcos. Play My Happy Hour is based in Concord CA.

For More Information Contact:

Play My Happy Hour

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