**Remedy PR’s Bill Byrne Asked To Speak At The Public Relations Society of America New York Chapter’s Event On Engaging With Emerging Media**

**San Diego, Calif.:** [Remedy Public Relations](http://www.remedypr.com/)' managing director, Bill Byrne, has been named one of five panelists asked to speak at the New York chapter of the Public Relations Society of America’s upcoming [Pod Bless PR](https://www.prsany.org/events/EventDetails.aspx?id=1371810) event. The Remedy PR team has a long history of exploring new editorial opportunities for its partners, including engagement with bloggers and later, influencers, before either group rose to their current level prominence in the marketing world.

The May 6th Pod Bess PR webinar event will feature a notable group of panelists who will discuss the rise of podcast popularity and the differences between pitching podcasts and traditional media. The fee-based webinar will be open to both PRSA-NY members, as well as non-members. The event is co-produced by Muck Rack, a leading media relations SAAS PR platform trusted by top-tier journalists, global public relations agencies, and Fortune 500 companies.

“Podcasts are one of the hottest sectors in the emerging media landscape. The Remedy PR team has a strong track record of helping brands target evolving media channels before they become mainstream. As both a PR professional and podcaster, I’m incredibly honored to be selected as one of the Pod Bless PR panelists and sit next to some real heavyweights in the industry,” commented Byrne.

The event will be moderated by Chris ‘Reno’ Pellegrino, Agency Account Manager at Business Wire, and along with Remedy's Bill Byrne, feature a host of notables in the media space, including:

* Kelly Dillon, Podcaster and Traffic Reporter at Entercom
* Laura Morelli, Head of Media at SEMRush
* Amy Ogden, Sales, Branding and Innovation Expert. Longtime podcaster via Sips of Sunshine
* David Quiñones, Vice President Editorial & Content at Rock Orange

The Pod Bless PR event will be web-casted on Wednesday, May 6th, from 5:00 p.m. to 6:00 p.m. Tickets are $35 for members of the PRSA, and $45 for non-members. Registration details and more information can be found online at [www.PRSANY.org/](https://www.prsany.org/events/EventDetails.aspx?id=1371810).

**About Remedy Public Relations:**
[Remedy PR](http://www.remedypr.com/) is a collaboration of senior award-winning communications strategists, headquartered in San Diego, with associates across the country. Well versed in the worlds of traditional PR, influencer marketing, thought leadership, and social media, the Remedy team brings brands unique communications solutions by presenting programs that are creative, realistic, and results-oriented. Remedy works with a range of startup and established brands in spaces that include the active outdoor lifestyle (skiing/snowboarding, surfing, yoga, hiking, cycling, and more), real estate, finance, healthcare, B2C, SAAS providers, craft breweries and more. Additional information on Remedy can be found online at RemedyPR.com.