

DOCUMENT TECHNOLOGY

A KEY SUCCESS FACTOR IN ANY BUSINESS PROCESS

BENEFITS BY BUSINESS PROCESSES

Today, document technology is, without a doubt, one of the key elements in the different business processes of any company. Therefore, the present document intends to provide **a clear overview of the specific benefits, regarding the amount and type of documentation**, of DocPath's document technology for each of the main business processes:

INVOICING - CONTRACTING - LABEL GENERATION - MANAGEMENT OF DELIVERY NOTES - CLIENT COMMUNICATIONS

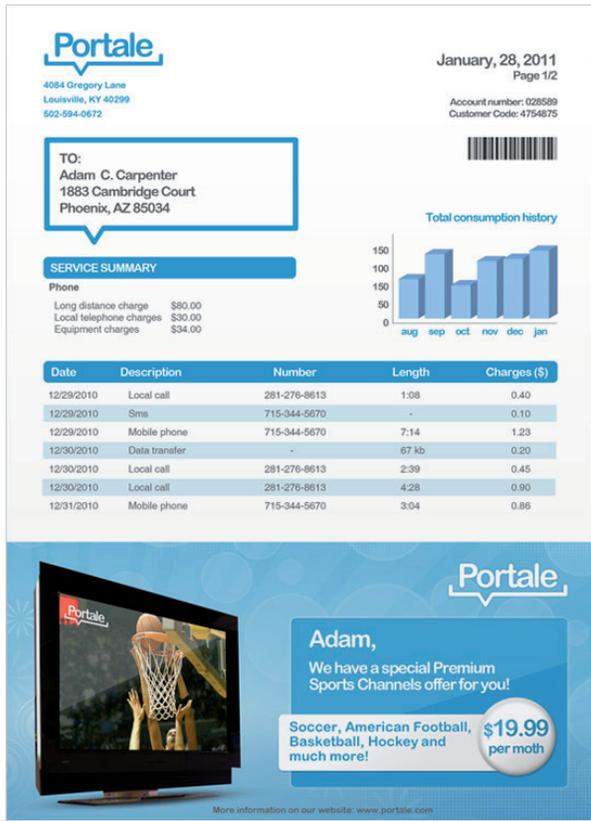


INVOICING

Every organization, without exception, has the need to produce documents. At DocPath, we offer document software solutions to enable these organizations reducing the costs derived from the generation (e.g. by optimizing the design of the document or by the elimination of preprinted paper), as well as increasing the production speed through a dynamic process generation since, from the same template, it is possible to generate invoices in different languages with personalized information and by different channels, selected according to the client.

Main Features

- **Transpromo / cross selling:** inclusion of personalized promotional messages in the main part of the transactional document.
- **Possibility of automatically processing** invoices using a barcode.
- **Generation of invoice in PDF with digital signature and in HTML5** for its online generation or sending by email.
- **Version of the forms (design of invoices)** to ensure that the appropriate template is always used in the corresponding invoice.
- **Generation of outputs in optimized printing formats** (PCL, PostScript, AFP, etc.) organized to reduce costs.
- Option to **restrict access and edit permissions** by user profile.



Portale
4084 Gregory Lane
Louisville, KY 40299
502-584-0672

January, 28, 2011
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Account number: 028589
Customer Code: 4754875

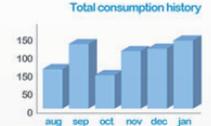
TO:
Adam C. Carpenter
1883 Cambridge Court
Phoenix, AZ 85034

SERVICE SUMMARY

Phone

Long distance charge	\$80.00
Local telephone charges	\$30.00
Equipment charges	\$34.00

Total consumption history



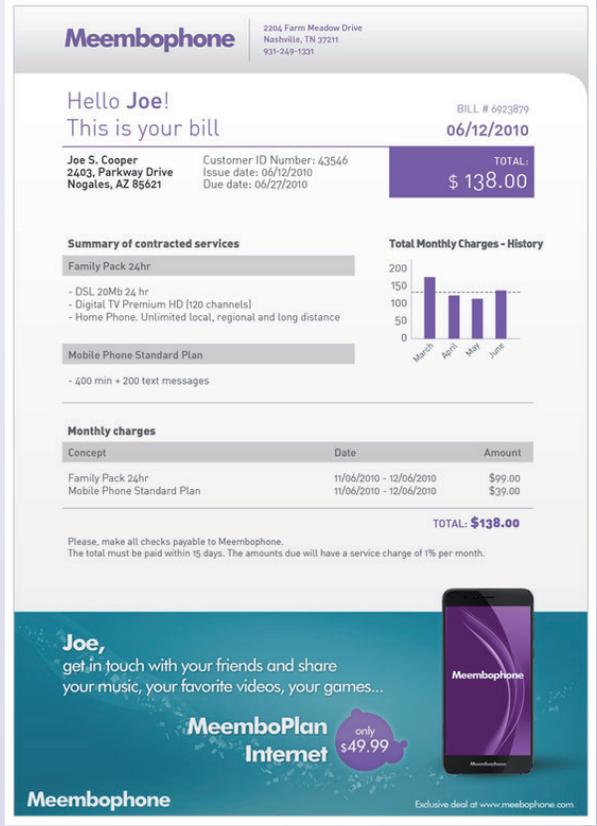
Date	Description	Number	Length	Charges (\$)
12/29/2010	Local call	281-276-8613	1:08	0.40
12/29/2010	Sms	715-344-5670	-	0.10
12/29/2010	Mobile phone	715-344-5670	7:14	1.23
12/30/2010	Data transfer	-	67 kb	0.20
12/30/2010	Local call	281-276-8613	2:39	0.45
12/30/2010	Local call	281-276-8613	4:28	0.90
12/31/2010	Mobile phone	715-344-5670	3:04	0.86

Portale

Adam,
We have a special Premium Sports Channels offer for you!

Soccer, American Football, Basketball, Hockey and much more! **\$19.99 per month**

More information on our website: www.portale.com



Meembophone
2204 Farm Meadow Drive
Nashville, TN 37211
931-249-1331

Hello Joe!
This is your bill

Customer ID Number: 43546
Issue date: 06/12/2010
Due date: 06/27/2010

BILL # 6923879
06/12/2010

TOTAL: \$138.00

Summary of contracted services

- Family Pack 24hr
- DSL 20Mb 24 hr
- Digital TV Premium HD (120 channels)
- Home Phone. Unlimited local, regional and long distance

Mobile Phone Standard Plan

- 400 min + 200 text messages

Monthly charges

Concept	Date	Amount
Family Pack 24hr	11/06/2010 - 12/06/2010	\$99.00
Mobile Phone Standard Plan	11/06/2010 - 12/06/2010	\$39.00

TOTAL: \$138.00

Please, make all checks payable to Meembophone.
The total must be paid within 15 days. The amounts due will have a service charge of 1% per month.

MeemboPlan Internet only \$49.99

Joe,
get in touch with your friends and share your music, your favorite videos, your games...

Meembophone

Exclusive deal at www.meembophone.com



CONTRACTING

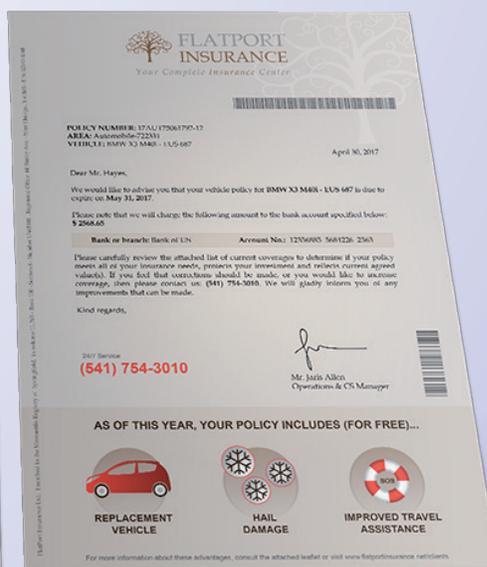
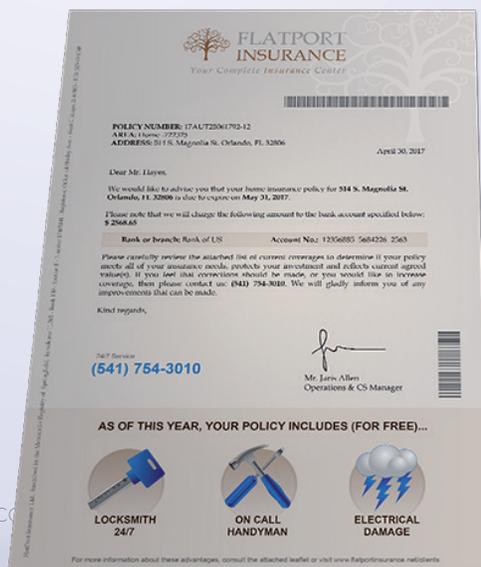
Contracts are one of the most important documents to support business operations. They are usually complex and well detailed documents and may contain a large number of pages.

A good contract document should contain the precise information required. Not more, not less. More and more legislations are forcing the use of very precise, personalized documents.

Complementary DocPath document software provides storing document copies, electronic signature, etc

Main Features

- **Possibility of automatically processing contracts** digitized by means of a barcode.
- **Automatic generation of contracts** with the clauses and corresponding sections depending on the client or the contracted product.
- It allows generating contracts with a **variable number of signers, paragraphs or clauses**.
- Use of a **single template to generate contracts with different images** (e.g. logos) or colors; very useful for a group of companies.
- **Multi-channel and multi-language distribution** in various formats (PDF, HTML5, printing) and channels (email, fax, internet, intranet)..





LABEL GENERATION

Technology evolution and the continuous enhancement of the production processes through automation have made barcodes a key tool for labeling parts, components and products.

Quick reading of information through a light scanner has made labels with barcodes a widely used industry standard. For example, in the assembly line of any automobile plant a fast verification of the components being used avoid errors, like having a very disappointed customer because he got the wrong upholstery in his new car.

In the air transportation industry, we have probably seen the person that is placing the luggage on the loading conveyor when he verifies that it is the correct airplane and the owner of a bag is already checked in, removing those of people that are not on board, thus, avoiding mishandling and removing luggage of passengers not flying. Now you may better understand why at check-in those stickers (barcodes) are placed on your luggage.

Another important example of use of DocPath document software is the dynamical generation of labels in retail stores, allowing the quick of change of pricing of any product and specially the perishable ones.

Main Features

- Efficient changes in design and generation made in label formats (ZPL, EPL, TEC, etc.) allowing **faster printing**.
- **Allows to include barcodes** with ease.
- **Perfect adaptation to logistics environments** that need a very fast printing of shipping and tracking labels.
- **Easily adapts to environments where products require frequent label changes**.
- **Easy integration into the existing infrastructure** that allows the generation of labels in a centralized and distributed manner.
- Easy integration into the existing infrastructure that allows a **more focused and distributed layout of the labels** that have been generated.





MANAGEMENT OF DELIVERY NOTES

A delivery note is an important document that travels together with the merchandise to its destination. Creating a clear, well defined document that provides also resources for efficient and secure handling, conditions that a good delivery note must meet.

Our customers use the document software from DocPath to create and generate their documents to their complete satisfaction. A high-quality presentation can be obtained with the use of the correct text size and font style, and/or line and paragraph spacing.

Complementary DocPath document software for Logistics operators allow the post processing of delivery notes in a highly automated manner, providing important process improvements and savings.

Main Features

- **Transpromo / cross sale:** inclusion of personalized promotional messages in the body of the transactional document.
- **Possibility of automatically processing the delivery notes** by means of a bar code.
- The template allows you to generate automatically delivery notes **with the information required by each client.**
- **Multi-channel and multi-language distribution** in various formats (PDF, HTML5, printing) and channels (email, fax, internet, intranet).
- Use of a **single template to generate delivery notes with different images** (eg logos) or colors. Very useful for a group of companies.



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CLIENT COMMUNICATIONS

There were times when organizations were able to oblige their clients to use a specific method of communication. Today, customers and consumers have taken control of business communications and companies of any size and business area must adapt to the rapidly changing preferences of their customers to ensure effective contact.

New technologies, and document software in particular, play a key role in meeting these highly dynamic expectations.

DocPath's philosophy, in this sense, is to aid enterprises in creating and strengthening their customer relationships by optimizing their **Customer Communications Management (CCM)** processes and managing the complete document process, from the generation stage to the actual distribution of the documents and files that constitute the company's means of communication with their customers (**Document Output Management – DOM**).

DocPath Document Software

As such, DocPath's Customer Communications Management software combines a proven Document Output Management technology with, on the one hand, advanced tools for managing and meeting customer requirements, desires and evolving trends, and, on the other hand, specific applications for intuitive document design and creation. This combination of document software allows companies to create, customize and distribute their communications more efficiently and effectively across a wide range of channels, correctly conveying the intended message to their employees, business partners, customers and prospective customers.



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