

StitchDX Announces Digital Workplace Partnership with Powell Software

Enhances Microsoft-focused digital workplace solutions and services StitchDX can deliver to customers. Includes Teams adoption and governance, and SharePoint-powered intranets that boost productivity and collaboration.

LOWELL, Mass. – June 11, 2020 – StitchDX, a leading Boston-area developer of digital experience solutions, today announced a partnership with Powell Software, a global Microsoft Gold Partner focused on driving digital transformation with customizable and out-of-the-box solutions built on top of Microsoft Office 365, Teams, and SharePoint. By forging this partnership, StitchDX and Powell look to bring revolutionary digital workplace collaboration and implementation solutions to companies in metro Boston, greater New England, and beyond. This new partnership leverages the power of Powell and the Microsoft ecosystem to deliver four overarching benefits:



- **Enhance productivity:** Immediately improve employee communication, collaboration and engagement to drive increased organizational performance;
- **Unify the organization:** From disparate technologies to dispersed teams, Powell solutions help unify the workforce across the organization;
- **Manage sprawl:** Increased reliance on cloud services and storage means lower reliance on IT—and increased need for governance and best practices; and
- **Implement Quickly:** Simple installation and ready-made templates help organizations rapidly leverage the tools and reap the benefits almost immediately.

Powell's award-winning suite of modern workplace products has been developed and optimized for deep integration with and maximization of a customer's Microsoft investment. With the rapid transformation in today's digital workplace, accelerated by remote and work-from-home demands driven by the coronavirus pandemic, Microsoft has emerged as a clear leader with O365, Teams (and its 75 million daily active users), and SharePoint. Powell Software is positioned perfectly to help organizations drive expanded Microsoft adoption and effectiveness. StitchDX, with its deep experience designing and developing digital workplace solutions in the Microsoft ecosystem, will leverage Powell Software to more effectively develop seamless communication, collaboration, and data sharing solutions for workers and distributed teams across industries and company size.

"StitchDX brings tremendous value to the Powell Software partner network and joins an elite cadre of international agencies and software developers," said Antoine Faisandier, Powell CEO. "We look forward to the beginning of a long and beneficial relationship that continues their great work in the digital workplace space and helps Powell expand its reach into the Boston market."

Powell's four core product offerings provide StitchDX expanded capabilities they can leverage to help customers improve existing intranets, build new employee portals, and use Office 365 and Teams more effectively. These include:

- **Powell 365**, a ready-made digital workplace built on top of O365 for personalized employee portals and intranets;
- **Powell Teams**, an integrated Microsoft Teams application that helps drive user adoption and manage governance;
- **Powell Hub**, an all-in-one app that securely organizes all business applications and documents in one place; and
- **Powell Manager**, a solution for building out-of-the-box, compelling digital workplaces on top of O365 quickly and without any coding.

“The world is adapting to a workforce that is more remote, and yet more connected,” said Erick Straghalis, President and Chief Strategy Officer at StitchDX. “Powell’s breadth of workplace technologies helps businesses quickly empower employees—no matter where they are—and streamline operations. From modern intranets, to Teams governance, to application hubs, Powell offers a full suite of solutions that can be deployed rapidly and drive immediate impact.”

Powell’s visionary approach to its technical framework and development architecture is enhanced by a focused, end-user mindset. With an extraordinary degree of design elegance, Powell products deliver an intuitive UX optimized for ease-of-use, and a clean, modern interface highly praised by their customer base. “We’re excited to enter into this partnership with Powell,” said Brian Bolton, StitchDX CEO. “Our deep experience with brand-focused, user-centered design and development aligns perfectly with the templating and customization capabilities that Powell delivers across its product suite.”

With the demand for Microsoft Teams exploding, Powell Software is offering a webinar series titled [**The Modern Digital Workplace: How to Improve Governance and Drive Adoption in Microsoft Teams**](#). Register to attend one of three sessions ([June 11th](#), [18th](#) or [25th](#)) to ensure that your organization’s end-users and IT administrators are in full control of Teams and empowered to work at their best. Powell is also offering a [free, two-month full access subscription](#) to Powell Teams.

About StitchDX

StitchDX is a digital experience agency focused on helping B2B organizations engage with all their customer audiences—internal and external. We help optimize user experience, improve marketing, and leverage technology to achieve high-impact growth goals for employee engagement and customer acquisition.

With a philosophy centered on driving engagement and communicating with all stakeholders that propel organizational success, StitchDX threads together expertise in digital workplace, content creation, UX/UI design, brand strategy, digital marketing, lead generation and website development for a diverse client roster ranging from SMBs to mid- and large-sized enterprises.

Whether the objectives are driving strategic marketing efforts or improving work management and collaboration, StitchDX helps organizations navigate the dizzying landscape of technology choices and leverage the right digital experience platforms for their needs. Our solutions deliver integrated digital experiences that unify company mission, vision, and goals, with action, results, and revenue. Learn more at stitchdx.com.

About Powell Software

Powell Software is an international software platform vendor that drives digital transformation by offering intelligent digital workplace solutions. Through their collection of easy-to-use collaboration,

productivity, implementation, and governance products, Powell helps customers all over the world realize their digital workplace projects from A to Z with ease by leveraging their suite of products that include Powell 365, Powell Teams, Powell Hub, Powell Apps, and Powell Manager.

With 10 office locations across Europe, North America, Australia, the Middle East, Asia, and Africa, Powell Software has a global footprint that enables close interaction with their customer community. Leveraging their strong, worldwide partner network, Powell can answer customer needs efficiently and responsively. Learn more at powell-software.com.

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Contact:

Brian Bolton
CEO

StitchDX, LLC

brian.bolton@stitchdx.com