

## About Us

AutoVision News supports engineers, scientists, and vehicle perception technology managers through a comprehensive content hub of news, analysis, reports, industry updates, white papers, and more. Our goal is for this platform to play a vital role in facilitating dialogue and relationships with industry commentators, automotive professionals, technical experts, the academic world, and the engineering community as a whole.

Areas of focus in the fields of ADAS & autonomy

- HMI
- Data
- Safety
- Sensing
- Business

• Industry news

Technical insights

- New products
- Latest announcements
- White papers
- In-depth analysis

## Our Mission

We see a need for collaboration and information sharing as ADAS and vehicle perception technologies expand and evolve. Our long-term objective with AutoVision News is to develop an online community where the world's thought leaders in this industry can connect.

"We will streamline current news, relevant information, and the latest technical insights to the engineers, scientists, and vehicle perception technology experts who need it most. We intend to build a truly global website and community that informs and connects engineers across all technical disciplines of vehicle perception."

- Carl Anthony, Managing Editor of AutoVision News.





# Position your company with AutoVision News

AutoVision News sits right at the heart of ADAS and autonomous vehicle technology, reporting on the latest innovations, industry challenges, and technical analysis. If you have a product, service, or brand with this market in mind, AutoVision News is the right place to position your company.

#### \*SPECIAL OFFER\*

AutoSensONLINE attendees qualify for free 6-month trial on the AutoVision News Content Hub. Host all your product info and media in our hub space and track our readers' engagement with your personalized Hub. Your Content Hub will showcase your latest products, innovations, and services.

### Contact us to find how to:

- 1. Host a webinar or other content-led session to gather leads
  - 2. Track downloads of your content and rich media
    3. Host your own Content Hub
    - 4. Benefit from extensive social media networks
  - 5. Extensive advertising and branding opportunities

#### Benefits of the AutoVision News Content Hub

- New product awareness, education, and lead generation.
- Position your company in the community to be 'front of mind' for potential clients.
- Ensure potential clients understand you are a recognised and respected partner.
- Demonstrate why you have the technical abilities to solve your clients problems.
- Guarantee potential clients understand why your solutions are better than alternatives.
- Enhance your understanding of the market with additional demographic and analytical data.
- Capturing contact data of individuals who have expressed an interest in your product or service.

To learn more about your AutoVision News Content Hub contact:

Carl Anthony - carl@gearheadmedia.com

