



PRESS RELEASE

Stertil-Koni Names Lift Industry Pro, Carl Boyer,
Midwest Regional Sales Manager

For Immediate Release

STEVENSVILLE, MD July 7, 2020 – Stertil-Koni, the leader in heavy duty vehicle lifting systems serving transit agencies, corporate fleets, municipalities, the pupil transportation sector, the U.S. Military, airlines and business sectors across North America, today announced that Carl Boyer has been named Midwest Regional Sales Manager.

In his new post, Boyer brings nearly three decades of client-focused sales management, business development and customer service experience to this key Stertil-Koni role.

Boyer will manage a territory that includes Illinois, Ohio, Indiana, Kentucky, Michigan and parts of Wisconsin -- supporting Stertil-Koni's exclusive distributor network serving these states.



Most recently, Boyer served as Shop Equipment Specialist at Stertil-Koni, where he focused on the expansion of the company's product line and customer base in the heavy duty equipment field. He was responsible for product sourcing, sales, new business development and managing relationships with customers.

In making today's announcement, Dr. Jean DellAmore, President of Stertil-Koni USA, stated, "Carl is a seasoned pro in the heavy duty vehicle lifting industry and has a deep understanding of both the product line and the needs of our end-users – coupled with extensive experience in working with a dedicated distributor base. He fully embraces our focus on delivering exceptional customer service and we look forward to him contributing to expanding sales in his territory and make a key contribution to our results."

Boyer and his wife, who currently live in the Winston-Salem, NC area, will be relocating to northern Indiana. During his spare time, Boyer – who has two grown children -- enjoys boating, waterskiing and spending time with his family.

About Stertil-Koni

Stertil-Koni is the market leader in [heavy duty vehicle lifts](#), notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and Streator, IL.

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