

R E T H I N K I N G T H E R E S T A U R A N T



BEFORE AFTER

THE TRADE GROUP is positioned to provide fully brandable ENVIRONMENTS with an emphasis on the importance of reducing risk.



BEFORE AFTER

Spacing the elements 6' apart and adding helpful signage, reception guards, and sanitization stations turns the space into a safe and healthy environment for both employees and guests.

FEATURES/BENEFITS:

- Fully brandable banner stands to emphasize the importance of reducing risk and creating a healthy work environment
- Floor decals for social distancing spacing
- Sanitization station to promote quick and easy hand cleansing
- Fully customizable reception guards to block potential airborne contaminants



declutter surfaces for easy cleaning

addition of sneeze guards to counters

promote take-out service

wayfinding floor graphics

healthy reminders

sanitizer dispenser



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BEFORE AFTER

Separating tables and adding customizable table guards is the first step in designing a dining space for a post-pandemic world.

Social distancing signage and room guards also aid in promoting healthy habits while maintaining your branding and interior design aesthetic.

FEATURES/BENEFITS:

- Floor decals for social distancing spacing
- Easy to clean seating options
- Fully customizable reception guards to block potential airborne contaminants



booth extensions

bar dividers

wall extensions

room dividers

redistribution of seating to provide safe spacing

floor graphics to control traffic direction

table guards

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TAKE OUT

BEFORE AFTER

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FEATURES/BENEFITS:

- Fully brandable bar guards
- Floor decals for social distancing spacing



TAKE OUT

promote take-out service

bar dividers

wayfinding
floor graphics

RECEPTION GUARDS



CAN BE CUSTOMIZED TO
YOUR SPACE

TABLE TOP SHIELDS



CAN BE CUSTOMIZED TO
YOUR SPACE

EXPANDABLE ROOM GUARDS



CAN BE CUSTOMIZED TO
YOUR SPACE

PLANTER BOX ROOM GUARDS



CAN BE CUSTOMIZED TO
YOUR SPACE

BAR GUARDS



CAN BE CUSTOMIZED TO
YOUR SPACE

CAN BE PERSONALIZED WITH
YOUR COMPANY'S LOGO



 THE TRADE GROUP®
EXHIBIT | EVENTS | ENVIRONMENTS | EXPERIENCES

SANITIZER STATIONS



CAN BE CUSTOMIZED TO
YOUR SPACE

AWARENESS BANNERS

THE SYMPTOMS OF CORONAVIRUS (COVID-19) AND HOW IT SPREADS

COVID-19 COMPARED TO OTHER COMMON CONDITIONS

SYMPTOM	COVID-19	COMMON COLD	FLU	ALLERGIES
FEVER	Common	Rare	Common	Sometimes
DRY COUGH	Common	Mild	Common	Sometimes
SHORTNESS OF BREATH	Common	No	No	Common
HEADACHES	Sometimes	Rare	Common	Sometimes
ACHES AND PAINS	Sometimes	Common	Common	No
SORE THROAT	Sometimes	Common	Common	No
FATIGUE	Sometimes	Sometimes	Common	Sometimes
DIARRHEA	Rare	No	Sometimes	No
RUNNY NOSE	Rare	Common	Sometimes	Common
SNEEZING	No	Common	No	Common

*Sometimes for children

REDUCE YOUR RISK

TAKE SIMPLE STEPS TO REDUCE THE SPREAD OF GERMS

Keep your workstations clean.

Stay home when you are sick.

Wash your hands with soap and water for at least 20 seconds.

Use an alcohol based hand sanitizer with at least 60% alcohol.

Cover your cough or sneeze with a tissue. Then throw the tissue in the trash.

Cough or sneeze into your elbow if you do not have a tissue.

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SORE THROAT	Sometimes	Common	Common
FATIGUE	Sometimes	Sometimes	Common
DIARRHEA	Rare	No	Sometimes*
RUNNY NOSE	Rare	Common	Sometimes
SNEEZING	No	Common	No

*Sometimes for children



CAN BE CUSTOMIZED TO
YOUR SPACE

FLOOR DISTANCING DECALS



CAN BE CUSTOMIZED TO
YOUR SPACE