

# MILAM & GREENE

W H I S K E Y

**Press Release: For Immediate Release**

## **Award-Winning Milam & Greene Whiskey Hits Shelves in Illinois**

**BLANCO, Texas (July 1, 2020)** — [Milam & Greene Whiskey](#) 2020's most buzz-worthy craft whiskey brand hits store shelves in Illinois this month, marking the whiskey's first expansion outside of Texas. The award-winning Milam & Greene Triple Cask Straight Bourbon Whiskey and Milam & Greene Straight Rye Whiskey Finished in Port Wine Casks are available at Illinois locations of Binny's Beverage Depot, the Midwest's largest wine, spirits, and beer store. The whiskey brand is named after partners Marsha Milam and Heather Greene, both of whom have deep Illinois roots.

"Bringing Milam & Greene Whiskey to Illinois is a homecoming for us," says Milam & Greene Whiskey founder Marsha Milam, born and raised in Casey, IL. "As the daughter of a Central Illinois Basin oilman, whiskey was like currency in our house. If anyone did you a favor you gave them a bottle of good whiskey. Now I have some good whiskey of my own. I cannot wait to get back up home and share our whiskey with friends, family, and Illinois whiskey lovers. See you soon!"

"My Irish family worked the railroads and the stockyards of Chicago, helping make it the City of Big Shoulders," says Heather Greene, CEO and master blender of Milam & Greene Whiskey. "My best childhood memories are of giant Thanksgivings celebrations held with my family in the South Side. My grandmother Hurley had 10 siblings, and there would be something like 50 family members eating together with plenty of whiskey for adults and tomfoolery amongst us kids. I'm glad we can bring Milam & Greene Whiskey to Illinois and hope my family won't buy it all before the public can get to them. You might want to hurry up."

Milam and Greene is a truly American Whiskey crafted by an incredible whiskey making team with grains from across the U.S., exquisite Texas Hill Country limestone filtered water and climate, and whiskey aged to optimal maturity in pristine casks in a very unique terroir. The Milam & Greene Whiskey team distills both in their hometown of Blanco, Texas and in master distiller Marlene Holmes's home state of Kentucky. In addition to distilling on-site and off-site, the team blends, batches, sources, finishes, and hand-bottles. The team plans to introduce its Double Gold winning Milam & Greene Barrel Proof to the Illinois market in the coming months.

### **About the Whiskies**

- Milam & Greene Triple Cask Straight Bourbon Whiskey is made from 70% Texas corn, 22% Pacific Northwest malted rye from Oregon and Washington, 8% Wyoming barley, and our proprietary yeast recipe from Kentucky and Texas. Each bottle of Milam & Greene Triple Cask is a batch of three hand selected straight bourbon whiskies: 2-year-old premium Texas bourbon for a pop of spice married with 3 to 4-year-old Tennessee whiskey for vanillas and

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fruits, and 10 to 11-year-old Tennessee whiskey for structure and tannins. It is then proofed to taste and bottled on site. This bourbon has a deep golden color, along with refined and elegant aromas with pops of vanilla, floral and spice. The palate is creamy and soft, surprisingly smooth for a 94-proof spirit, and has a medium warm finish, with structure and tannins.

- Milam & Greene Port Finished Straight Rye Whiskey, which won a [Double Gold at the 2020 San Francisco World Spirits Competition](#), is a gorgeous ruby colored whiskey with luscious aromas of cinnamon, chocolate, and dark fruits such as black currants and blackberries. Robust flavors are carried in a rich, velvety whiskey with a long warm finish. Casks are brought from Indiana to Texas where they are first batched in the Blanco rickhouse and then finished in old Port wine casks from Portugal. The casks are meticulously curated, vatted for consistency, and monitored for flavor. The Texan sun and varied humidity levels influence the rate and strength of flavor imparted into the 94-proof whiskey, making this a tricky whiskey to produce.

## **Pricing and Availability**

Milam & Greene Whiskey is distributed statewide in Illinois by Promark International Distributing, Inc. and is available at [Binny's Beverage Depot](#), as well as shipped and delivered throughout Illinois.

Milam & Greene Triple Cask Straight Bourbon Whiskey is available for a suggested retail price of \$44.99 and Milam & Greene Straight Rye Whiskey Finished in Port Wine Casks has a suggested retail price of \$49.99.

## **About Provision Spirits**

Provision Spirits was founded in 2017 and produces both the flagship brand of Milam & Greene Whiskey and Ben Milam Whiskey. The distillery is led by an all-star team of whiskey experts with more than 58 years of American whiskey making experience including-CEO, partner and master blender, Heather Greene, veteran Kentucky master distiller Marlene Holmes and chief brewer Jordan Osborne. Provision Spirits Milam & Greene is named for the partnership formed between Texas entrepreneur Marsha Milam and whiskey expert Heather Greene. Provision Spirits believes brilliance in independent whiskey making requires the integration of the highest quality distilling, aging, blending, batching, proofing, sourcing, finishing and bottling practices to achieve complexity and balance to please the most demanding palate. For more information visit: [www.milamandgreenewhiskey.com](http://www.milamandgreenewhiskey.com). Connect with Milam & Greene Whiskey on [Facebook](#), [Instagram](#) and [Twitter](#).

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