

Siva Saravanan Appointed as Wavestone US Chief Digital Officer

IT and business advisory firm Wavestone's new Chief Digital Officer brings expertise in business transformation, product development, supply chain, and M&A

IT and business consulting firm Wavestone US has appointed senior IT executive Siva Saravanan as Chief Digital Officer to help Fortune 1000 business and technology leaders accelerate digital transformation. He brings more than 20 years of experience in steering digital strategies and technology solutions for businesses.

Prior to joining Wavestone US, Siva was CIO and SVP of Business Operations at Reviver, an IoT start-up that creates connected digital license plates to enable true autonomous driving. He led technology operations, customer digital experience, unified commerce, supply chain, field service operations, and digital agenda. He was also VP of IT Digital Transformation and Program Delivery at Aristocrat Technologies, where he led the transformation of business systems for a \$3 billion leading high-tech gaming manufacturer. As a management consultant at Fitbit, he helped with strategies to scale up their technology infrastructure. Siva spent many years at Verifone as a Senior Director supporting technology operations in 40+ countries and also taking on delivery responsibilities. At VeriFone, he built a world-class global integrated supply chain network for agility and efficiency.

"The addition of Siva to our deep bench of expert consultants demonstrates our continued commitment to bringing real-world experience and solutions to our clients. Our new reality requires new thinking – critical thinking and real-world experience to navigate. We're proud to have him on board to help apply this approach for clients," says Jeff Vail, Wavestone US CEO.

"I'm a true believer in the Wavestone's leadership and digital transformation capabilities, combined with the experience-over-theory approach. It is exciting to be part of this collaborative team of experts and working with clients to drive meaningful change in their organizations," says Siva.

All Wavestone senior consultants are seasoned business and IT leaders with a strong track record of producing results. Averaging more than two decades of experience as former C-level executives, they are more than equipped to offer the bold, new thinking needed to face the new challenges in the post-pandemic environment. This peer-to-peer approach has been effective in the transformations of more than 200 Fortune 1000 companies across a wide range of industries.

Wavestone US advisory services include IT strategy and planning, IT cost and run optimization, cybersecurity, business operations improvements, and IT talent solutions.

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About Wavestone

In a world where knowing how to drive transformation is the key to success, Wavestone's mission is to inform and guide large companies and organizations in their most critical transformations, with the ambition of a positive outcome for all stakeholders. That's what we call "The Positive Way."

Wavestone draws on some 3,000 employees across 8 countries. It is a leading independent player in the European consulting market.

Wavestone is listed on Euronext Paris and recognized as a Great Place to Work[®].

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