

**FOR IMMEDIATE RELEASE**

**HOW FILM FESTIVAL FLIX IS PROVIDING ONLINE STREAMING ACCESS FOR THE MACON FILM FESTIVAL DURING COVID-19**

*A new Virtual Festival channel debuts for North American audiences on established digital streaming platform for maximum viewership of the 15th annual Macon Film Festival.*

**LOS ANGELES, CA, JULY 1, 2020** – Film Festival Flix will launch a new streaming festival channel for the 15th anniversary of the Macon Film Festival. Normally held in Macon, Georgia each year, Film Festival Flix's online digital platform will virtually present all 2020 official selections online from August 13th – August 30th. Festival Pass and Ticket holders will be able to safely watch movies and engage with the Festival from the comfort of their own homes through FilmFestivalFlix.com or the Film Festival Flix TV and mobile apps.

“I'm very excited to be working with Macon's incredible team, headed by Tabitha Lynne Walker and Steven Fulbright shares Film Festival Flix CEO, Benjamin Oberman. We're proud to be powering this respected and trusted film festival to audiences nationwide.”

Macon Film Festival's film category break down will include screenings of: Narrative Feature Films, Documentaries, Music Films, Georgia-made Films, Narrative Shorts, LGBT Films, Student Short Films, Black Audience Films, and Virtual Reality Short Films all in competition for the best 2020 festival winners.

“The Film Festival board was in the middle of planning our 15<sup>th</sup> Anniversary year when COVID-19 hit. We knew that we needed to come up with an alternative plan so that our audience can still get the festival atmosphere with in-person events and be able to stream the creative content online,” says Steven Fulbright, Macon Film Festival Board President. “We've always prided ourselves on embracing technological innovation and with this format, we can showcase great independent films and filmmakers while considering the needs and safety of our audiences.”

Streaming passes to the Macon Film Festival will be available for purchase starting on August 1<sup>st</sup>, 2020. For details about Macon Film Festival visit [www.maconfilmfestival.com](http://www.maconfilmfestival.com). For more info about the Virtual Festival, visit <https://filmfestivalflix.com/festival/macon-film-festival/>

**ABOUT FILM FESTIVAL FLIX**

FILM FESTIVAL FLIX is a streaming service dedicated to Film Festivals. This service offers access to Virtual Film Festivals, Streaming Channels curated by Film Festivals, and award-winning film collections. The company provides its proprietary technology, systems, expertise, and services to film festivals, media brands, and niche market distributors helping them to overcome traditional marketing obstacles standing in the way of reaching a greater audience. <https://FilmFestivalFlix.com>

**ABOUT MACON FILM FESTIVAL ([www.maconfilmfestival.org](http://www.maconfilmfestival.org))** Our Mission is to celebrate independent film while promoting filmmaking for entertainment, inspiration, education, and economic development. It is our vision for Central Georgia to become a destination for film. Mercer University is the presenting sponsor for the 2020 Macon Film

Festival, and we have also been supported through generous grants from the Central Georgia Community Foundation, the Georgia Council for the Arts, and the Josephine Fabian Foundation.

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