



GAMIFY DIGITAL CAMPAIGNS



BOOST RESULTS FROM DIGITAL MARKETING CAMPAIGNS.

Browser and mobile device based interactive games enrich campaign participation and improve lead results. Offer prizes, collect information, get audience feedback, and more.

ONE INTEGRATED SYSTEM

- Unlimited Users & Devices
- Brandable Content
- Digital Signage
- Customizable Forms
- Multiple Configurations



INTEGRATES WITH CRM & MARKETING AUTOMATION

✓ INCENTIVIZE FORM COMPLETION

GAME PLAY ENGAGES PROSPECTS. REWARD INCENTIVES COMPEL INDIVIDUALS & TEAMS TO COMPLETE CUSTOM LEAD CAPTURE FORMS.

✓ TAKE CONTROL OF LEAD DATA

GET CUSTOM LEAD DATA IN REAL TIME
START FOLLOWING UP IMMEDIATELY

✓ ENABLE GLOBAL PARTICIPATION

PLAY FROM ANYWHERE USING ANY BROWSER OR MOBILE DEVICE
SET UP ANY NUMBER OF GAME STATIONS

✓ INCREASE BRAND AWARENESS

✓ ANALYZE & REPORT PARTICIPATION DATA

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