# ADDTEQ Unstoppable

# BE 508 COMPLIANT

## WHAT IS UNSTOPPABLE?

Unstoppable is an Atlassian Jira, Jira Service Desk, and Confluence app that allows full accessibility to visually impaired users. By extending the accessibility for Atlassian tools, Unstoppable allows your organization to be compliant and inclusive for every member of your team.

**ATLASSIAN**

## WHY UNSTOPPABLE?

**Compliance**
Allows 508 & a11y compliance, with WCAG 2.1 standards.

**More Control**
Users are able to take control & pinpoint their tasks at hand.

**Inclusivity**
Everyone on your team can use Atlassian tools.

**Accessibility**
Making Jira, Confluence & Jira Service Desk Accessible.

## FEATURES

- Compatibility with JAWS & NVDA screen readers
- Keyboard Shortcuts
- Text to speech technology
- Available for Atlassian Server & Data Center
- Compatible with HTML5 Entities
- Auto detects visually impaired users

> "Anything we do to increase the accessibility of our products is done in Jira. So, you can imagine the immediate need to have Jira accessible."
>
> - Jessica | Charter Communications

## OUR CUSTOMERS

ANZ | Charter COMMUNICATIONS | LIBRARY OF CONGRESS | NAVWAR | NATIONAL INSTITUTES OF HEALTH | USDA

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## DIGITAL ACCESSIBILITY TOOL
# Unstoppable

## WHAT IS DIGITAL ACCESSIBILITY?

Digital Accessibility is the practice of creating digital content and software which can be used by people with disabilities such as the blind or the visually impaired. Digital Accessibility applies to everything that can be accessed from the web. Our product Unstoppable is built for the teams who have blind team members and there is a need to work on and create accessible applications. To make software accessible, companies need accessible tools to help build that software.

### Estimated people with disability

**WORLDWIDE**
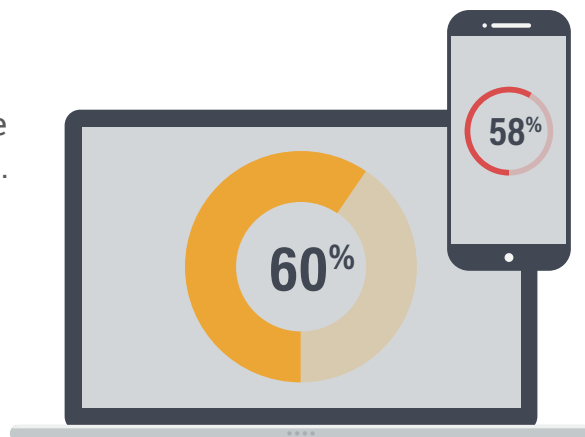**1** BILLION +

**UNITED STATE**
**56** MILLION +

## WHY IS DIGITAL ACCESSIBILITY SO IMPORTANT?

Everything we do today is digital. Diversity and inclusion play a major role as to why digital accessibility is so important, but government regulations really shine a bright spotlight on Digital Accessibility.

## HOW DO PEOPLE WITH DISABILITIES USE THE INTERNET?

More than 60% of people with disabilities in the US own a computer and 58% own a smartphone.

- Screen Reader Software
- Screen Magnification Software
- Keyboard only navigation
- Dictation Software

**58%**
**60%**

## SERVING THE WORKFORCE:

### Working Remotely

- Easeability of having everyone on a team working in one set of collaborative tools.
- Accessibility is part of fostering a more inclusive brand and a more inclusive workplace.
- Accessibility improves User Experience- How often do you use video captions, voice search/commands, and building ramps? Accessibility features help everyone!

### Government

- In 2017 there were at least 814 federal ADA lawsuits pertaining to inaccessible websites.
- Section 508 compliance: Federal government agencies and contractors are required to comply with Section 508 accessibility requirements. 508 also applies to federal ontractors and products being sold to the federal government.

### Unstoppable Provides Accessibility to Atlassian tools

- Works in the browser without the need for additional software
- Fully Compatible with popular screen reader software
- Auto-detects a visually impaired user