



ALSO ORGANICS KIDS CBD TINCTURE BRINGS ALTERNATIVE WELLNESS SUPPORT TO PARENTS' TOOLKIT FOR UNIQUE BACK-TO-SCHOOL TIMES

Nashville-based CBD brand celebrates National Parent's Day with 60-day promo code for those preparing for in-person, virtual/home or pod schooling

NASHVILLE, Tenn. – July 23, 2020 – Also Organics, maker of alternative personal wellness products, is celebrating National Parents Day (7/26) with a back-to-school promotion for its child-friendly CBD (cannabidiol) tincture. For two months, from July 25 – September 25, 2020, parents seeking organic and holistic alternatives to help relieve anxiety and calm uneasy nerves for children returning to school during the COVID-19 pandemic can save 25% off the purchase price of the brand's [KIDS CBD tincture](#) by using promo code **SCHOOLDAYS25**.

"In arguably the most stressful back-to-school period we've ever known, our team wants to make natural options more readily available to parents who want them," said Matthew 'Chewy' Smith, founder of Also Organics. "We're proudly one of few companies offering a tincture formulated specifically for kids and want to reach all parents considering alternatives for their children."

Also Organics [launched in March 2020](#) following the work of concerned parents – Chewy and Mandy Smith – eager to find natural solutions to mitigate their child's social anxiety. The result has been a fast-growing, loyal customer base opting for Also Organics' full-spectrum, whole-plant CBD product portfolio. The company has already been featured on national media sites including [Forbes](#), [Rolling Stone](#), [Observer](#) and [Refinery 29](#).

"We're committed to helping find a naturally better way to live one's best life and children can potentially benefit from the properties of legal and natural hemp CBD," said Smith. "We hear from friends and customers regularly that our products are supporting desirable benefits, but the stories of little ones finding comfort are what keep us focused on building our business and advocating for more science."

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Naturally occurring cannabinoids, like CBD and CBG (cannabigerol), work with the built-in endocannabinoid system (ECS) of humans to help regulate both central nervous and immune systems. Also Organics' KIDS tincture is specially formulated to promote focus, reduce anxiety and stress, and calm effects associated with Attention Deficit Disorder (ADD), Attention Deficit Hyperactivity Disorder (ADHD) and Autism Spectrum Disorder (ASD). Each bottle contains 300mg of CBD (10mg per dropper) and is made with organic MCT oil and phyto-rich hemp oil to create a calm sense of well-being. The KIDS tincture and the entire Also Organics portfolio, which includes tinctures, gummies, gel caps, balms, salves and lotions, is non-psychoactive and made with US-grown hemp and organic ingredients. Additionally, the products are vegan, kosher-certified, non-GMO and free of gluten, dyes, paraben and fragrances. [Certificates of Analysis for](#) the KIDS tincture are easily accessible online.

Also Organics is committed to educating its customers on the complex qualities and potential therapeutic benefits of the hemp plant by offering publicly available insights and helpful facts featured on its website and social media properties. More information and the Also Organics product line is available online at www.AlsoOrganics.com, and in select medical clinics, wellness boutiques and retailers.

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About Also Organics:

Based in Nashville, Tenn., Also Organics creates personal wellness products with the finest, full-spectrum, whole plant CBD (and CBG) – all made from 100% American grown organic hemp. Also Organics offers a wide range of products including tinctures, gummies, gel caps, balms, salves, lotions and more. The Also Organics team believes there's always more – to see, experience, and discover. The Also Organics portfolio is designed to unlock one's potential and find balance in an increasingly chaotic world. For more information about Also Organics, visit www.AlsoOrganics.com.

Media Contact:

press@alsoorganics.com

