For Immediate Release

**VHA Seeks to Recruit New Boost Mobile Operators**

*Dish Network and Boost Mobile Partner, VHA Announces New Opportunities for First Time Boost Operators*

Diamond Bar, California - July 23, 2020. Earlier this month, Dish Network announced their $1.4 billion acquisition of Boost Mobile. With this purchase, Dish Network secures its place in the retail wireless market and will serve more than nine million customers.

The President of VHA, a Direct Distribution Partner of Boost Mobile, today provided a positive outlook on the recent merger between Boost Mobile and Dish Network.

"They are great brands to partner with. We’re excited to see the new opportunities this acquisition will bring for both VHA and our existing dealer base," said Vincent Huang, President of VHA. "We are positive that their 5G wireless network strategy, coupled with Dish Network’s superb customer service will continue to position them as industry leaders in the telecom space," added Vincent.

In 2019, Dish Network earned the J.D. Power accolade of being #1 in Overall Customer Satisfaction, for the second year in a row, in the U.S. Television Service Provider Satisfaction Study.

"We are also recruiting retail investors seeking to enter the wireless space. The timing is perfect for first time Boost Mobile operators. They can capitalize on the success of this acquisition and align themselves with brands that are heavily invested in the success of independent business owners," said Vincent.

Dish Network and Boost Mobile currently work with Master Agents or Direct Distribution Partners like VHA to help independent operators open and develop Boost Mobile retail stores across the United States. VHA is currently recruiting multi-unit and multi-brand operators looking to open Boost Mobile retail stores and join the Boost Mobile family.

**About VHA**

VHA is an authorized Direct Distribution Partner to Boost Mobile and serves more than 2,100 prepaid wireless dealers across the U.S. The company provides end-to-end support for independent retailers seeking to operate a Boost dealership from opening new retail stores to providing effective store foot traffic-driving promotions to generating attractive commissions. VHA was listed on Inc. 5000’s Fastest-Growing Companies in the US and was named one of the “Best Places to Work” by the Los Angeles Business Journal in 2014, 2015, and 2018.

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For more information about VHA, go to www.vhacorp.com.