



**Monarch Dental Announces Opening of New Braunfels Practice
Expanding to Meet the Growing Need for Convenient, Affordable Dental Care in Texas**

Irvine, Calif., (7/27/20) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Monarch Dental](#) office. The new office is the second for the community of New Braunfels.

Patients will enjoy convenient hours, a comfortable office and full-service care at this new location. The newest Monarch Dental practice provides general preventative and restorative care, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, endodontics and implants. Located at 1928 State Highway 46 W, Suite 101, in New Braunfels, the office will be open five days a week, including evenings. Monarch Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the New Braunfels dental office will offer a special \$39 new patient check-up package, including an exam and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Monarch Dental office is Dr. Phillip A. Glidden. Dr. Glidden has been in the dental field for over 30 years and takes pride in his ability to put patients at ease in the dental chair.

“My goal is to provide patients with the opportunity to obtain and maintain good oral health so they can smile confidently,” says Dr. Glidden. “I’m excited to be partnering with Smile Brands to open this state-of-the-art facility and serve the community of New Braunfels.”

This new office is open Monday through Friday from 8:30am to 5:00pm. Prospective patients can call the New Braunfels Monarch Dental office at 830-310-3333 or toll free at 1-800-MONARCH (1-800-666-2724). People can also [visit us online](#) to schedule an appointment at the New Braunfels location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.