



Contact: Joshua Leatherman
Company: Service Express
Tel: 616-698-2221
Email: jleatherman@serviceexpress.com

For Immediate Release

Service Express Welcomes New Chief Financial Officer

July 31, 2020

Grand Rapids, MI – Service Express, a leading company in third-party data center maintenance, has welcomed its new Chief Financial Officer, John C. Madden, to the organization. In his role as CFO, John will help to lead the organization’s strategic growth as a partner with the Executive team.

John joins Service Express with over 25 years of experience in leading growing companies. John’s background includes executive roles for global enterprise organizations including, Dell, Inc., DJO Global, a medical device provider and Tesla Energy. He has played a critical role in designing and executing multiple business transformation programs and delivering significant returns across multiple departments.

In his more than 14 years at Dell, John held numerous operations and finance leadership positions, where he created the framework to define core business models and pinpoint productivity improvements.

In his most recent role, John was CFO and Vice-President at Tesla Energy, a \$1.8 billion global leader, providing Solar Energy, Storage and Supercharger Product Solutions. John was responsible for all financial aspects impacting liquidity, profitability and growth – including operational augmentation for demand planning and services.

In addition to his years of successful leadership, John served as a U.S. Army officer from 1990-1995. He served in the 82nd Airborne Division and 2nd Infantry Division as an Infantry and Military Intelligence Captain.

“We are looking forward to the strategic value, knowledge and experience John will bring to the team,” says Service Express President and CEO Ron Alvesteffer. “We believe that John is going to be a great fit at Service Express, and we look forward to learning from him.”



About Service Express

As a leading Third-Party Maintenance (TPM) provider, Service Express specializes in onsite data center maintenance for server, storage and network equipment. Service Express partners with IT professionals to reduce costs and optimize infrastructure strategy. Founded in 1993, Service Express maintains multivendor data center equipment for healthcare, manufacturing, education, finance, government, technology and other Fortune 500 companies worldwide.

In addition to post-warranty maintenance, Service Express helps with hardware system and sales solutions, OS support, IT asset recovery and data center relocations. For more information about Service Express, visit www.serviceexpress.com.

###