Lender Price Enhances its PPE Integration with Ellie Mae

*The new 100% API Centric Integration dramatically improves speed, functionality, accessibility, and efficiency*

Lender Price, the leading modern cloud-based Product Pricing & Eligibility Engine provider for the mortgage finance industry, announced a deeper and more robust enhanced integration with [Ellie Mae®](https://elliemae.com/) with the Encompass Loan Origination Platform.  The new integration is built using the latest API framework offered by Ellie Mae, which enables originators and secondary marketing personnel the flexibility of accessing the Lender Price PPE exclusively via their web browser or from within the Encompass Loan Origination Platform. Lender Price’s PPE is revolutionizing how pricing and loan programs are managed. Our streamlined implementation process will help clients quickly and efficiently transition from their legacy PPE to Lender Price’s modern platform.

Lenders are choosing Lender Price over traditional legacy PPE platforms for several reasons, including:

* **Modern Technology Stack:** The technology stack offers the fastest, most flexible, and secure solution in today's market.
* **Engine Speed:** Lender Price proprietary algorithms enable the engine to process eligibility and pricing decisions up to 10X faster than older legacy platforms.
* **Access and Control:** Lender Price clients do not lose any autonomy over their pricing engine because of smart technology tools (machine learning algorithms, OCR) that allow clients to build, modify and quickly update loan products and pricing on their own if they choose to do so.
* **Modern APIs**: Lender Price provides a complete Open end-to-end API. The RESTful, JSON-based APIs ease integration to existing platforms, support a high degree of functionality, lower integration costs, and minimize migration issues. Legacy PPE’s API’s lack functionality, performance, and flexibility.
* **Multiple Deployment Models**: The Lender Price engine can be utilized in a multi-tenant, single-tenant or even on-premise deployment model, satisfying varying needs for security and control over the software environment.

**Don’t fall into the legacy PPE trap and look for a better solution.**

**You have nothing to lose and everything to gain to look at other options and safeguard your mortgage pricing strategies and maximize profit.**

[**REQUEST A DEMO**](https://lenderprice.com/request-demo/)

**About Lender Price**

Lender Price is a California-based technology innovator and developer of digital mortgage lending technology, including the Digital Lending point-of-sale (POS) tool and an advanced product pricing & eligibility (PPE) engine. Lender Price provides all types of mortgage lending institutions – wholesale and correspondent lenders, banks, credit unions and mortgage brokers – with advanced technology designed to eliminate friction, increase transparency, and effectively engage with borrowers. For more information, visit [https://lenderprice.com](https://lenderprice.com/) and [https://digitallending.com](https://digitallending.com/).