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**FINAL PRESS RELEASE FOR IMMEDIATE RELEASE**

## **Allergy Standards announces the appointment of Nick Barry as Chief Financial Officer**

Dublin, Ireland. (August 07, 2020) – Allergy Standards Limited (ASL) announced today the appointment of Nick Barry as Chief Financial Officer.

In his role as CFO, Nick will take full responsibility for aligning financial operations with the strategic goals of the business. His responsibilities will include optimizing the financial systems and developing financial models focused on various growth strategies. As part of the Senior Leadership Team, he will also maintain stakeholder and investor relations to ensure good corporate governance.

*“We are delighted to welcome Nick with his extensive international experience in financial strategy as part of our Executive team, he will be playing a key role in the expansion and scaling of ASL’s business model,” said Dr. John McKeon, CEO.*

Nick has over 13 years’ experience working in multinational professional services businesses in various financial leadership roles. The most recent of these was in the role of Regional Head of Financial Systems and Reporting as part of the Senior Leadership team for a large multinational.

During his time in this role he was responsible for leading cross functional teams tasked with delivering multiple ERP system migrations for different entities within the group, the implementation of a Business Intelligence tool, financial and project reporting as well as business process design and implementation. Nick has extensive experience in reporting, modelling and strategic analysis. He also served as a Trustee on the company Pension Board.

Nick has a strong record of leading Process and Digital Transformation; this knowledge and experience will be of great benefit to ASL at this key point in the company’s growth journey.

Nick graduated from the University of South Africa with a Bachelor of Business Administration. Following this, he went on to complete his CIMA Professional qualification, becoming an

Associate Chartered Management Accountant (ACMA) and receiving the Chartered Global Management Accountant (CGMA) designation.

*“I look forward to leading change and continuing to drive growth within ASL in this new leadership role. Since joining the team in 2019 it has been a greatly rewarding experience working in a highly innovative environment at such an exciting time in the company’s journey, ” said Nick Barry.*

## **About Allergy Standards**

Allergy Standards Limited (ASL) mantra is design thinking and an innovation for healthier indoor air for the allergy aware consumer. As an independent, international certification company, it creates meaningful scientific standards for testing a wide range of products and services to determine their impact on improving indoor air quality. ASL’s intellectual property portfolio includes unique testing protocols and suitability specifications for products to be CERTIFIED **asthma & allergy friendly®**. ASL’s mission is to improve lives by empowering people create the healthiest possible indoor environment through science, education and innovation. Our vision is a world where all ER visits caused by exposure to avoidable indoor allergens are eliminated.

<http://www.allergystandards.com/>

