

# Optima Public Relations

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## MEDIA ALERT



### **New COVID Secure Website/App Technology Launches in Alaska Monitoring Tool is Potential National Game-Changer for COVID-19 Prevention**

*Tuesday, August 18, 2020 – Wasilla, Alaska USA*

**COVID Secure** is an application designed in the state of Alaska by medical clinicians and tailored to suit real-world healthcare needs. As the COVID-19 pandemic populated globally it was realized a tool with precise communications technology, specifically designed to help prevent the spread of this new disease, is necessary. As a result, **COVID Secure** was developed to be a comprehensive solution.

Led by Dr. Wade Erickson, M.D., founder of Capstone Clinic in Alaska, healthcare clinicians at Capstone partnered with a team of skilled tech developers to expedite the creation of this powerful and effective online application. Capstone Clinic was the first private medical clinic in Alaska to offer on-site COVID-19 testing through its mobile-care units in early 2020, expanding to airport and commercial fishing centers across the state. Alaska's record-low COVID cases and mortality rates inspired a national remedy.

“Our **COVID Secure** app is a combination of months of working with health industry leaders, government agencies and school districts to develop a technology solution enabling our nation's workforce and students to return to near normal activities in the safest possible manner,” says Dr. Erickson. “The online app is user-friendly and easy to access, which matters to all of us.”

**COVID Secure** ensures communities, government sectors, healthcare facilities, and local industries continue to function because of state-of-the-art testing and monitoring technology for the SARS-Cov-2 virus (that causes COVID-19). The app can be accessed on computers and iPhone/Android devices. The implementation of the technology fits in nearly all work and government applications, which will be particularly convenient for schools, health care facilities and travel sectors.

“**COVID Secure** is being used at Alaskan airports now, and we're connecting with large and small businesses, government agencies, school districts, hospitality and tourism centers to offer the same intuitive user-interface and technology,” says Dr. Erickson. “The sophisticated back-end reporting allows entities to track their specific population in real time and ensure a safer environment. We will also be integrating contact-tracing technology to reduce quarantines when positive test results surface. It will conceivably change work-force and travel protocols, and allow Alaska and the nation to get back to normal.”

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