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JAI-ALAI (HI-LI) LAUNCHES ITSELF INTO WORLD OF FANTASY SPORTS

Miami, Fla. – August 19, 2020 – Fantasy sports fans looking for an intense, fast-paced game may have just found their match. Jai-alai (HI-LI), considered the “world’s fastest sport” with ball speeds exceeding 150 miles per hour, just became more exciting and accessible with an interactive fantasy league that offers weekly cash prizes. Magic City Jai-Alai in Miami launched its fantasy league (www.fantasyjaialai.com) earlier this summer, and it’s quickly gaining speed with an average 20% increase in weekly participation. Sports enthusiasts (and the curious) can catch the live action from Magic City Jai-Alai’s virtual platform presented on [YouTube's Jai-Alai Channel](#).

“The Magic City Fantasy League is free, fun and a great way to learn about this resurgent sport. You’ll compete against other fantasy owners, scout players, and may even recognize a few faces from different leagues. The Magic City Jai-Alai athletes are seasoned, and the showmanship is real. The lineup includes former NFL and MLB athletes and a few of your favorite former Canes,” said Scott Savin, Chief Operating Officer of Magic City Casino. “Check out the fantasy league for a chance to win prizes and to discover what makes this game so exciting.”

Since 2018, jai-alai has been experiencing a resurgence in popularity, partly due to the efforts of Magic City Jai-Alai which took the unorthodox approach of using local college athletes with little to no previous jai-alai experience to fill their roster and kick off a jai-alai program that year. Jai-alai, a sport with roots from the Basque region in Spain, is played round-robin style, in singles and doubles format. The games at Magic City Jai-Alai are played on a shorter court than traditional jai-alai, with glass back walls which makes the game faster paced and all the more thrilling.

The current season runs through November 30. If you don’t know anything about jai-alai – not to worry. There are plenty of resources to bring you up to speed. The venue’s virtual fronton is presented on YouTube’s - [The Jai-Alai Channel](#) which offers reliable live game coverage and short-form videos like player profiles and tutorials. For more information on the players’ past performances and the complete performance schedule, visit www.magiccitycasino.com.

About Magic City Casino

Magic City Casino features 800 Las Vegas-style slot machines, 25-table Poker Room, outdoor concert amphitheater, multi-purpose indoor venue, seasonal live action jai-alai and multiple food and beverage outlets, among other state-of-the-art amenities. The casino is located at 450 NW 37 Avenue in Miami and offers free parking. For more information, visit www.magiccitycasino.com.

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