



Ready, Set, Go: Introducing HeyKiddo™ Huddle!

Start the school year off right with our easy to use social-emotional coping skills curriculum

If you're a parent or an educator, you already know that 2020 has been a year filled with massive disruptions in the way kids play and learn. Your life has probably been changed too with so many disappointments and challenges during these unprecedented times.

Now, we're all getting ready to go back to school even though the chaos from the first half of the year is far from over.

The roles for parents and educators have also changed. Parents are still teaching kids at home, educators are being called to step up to a new way of teaching online, and parents who are also educators feel pressure from both sides of their personal and professional responsibilities.

With decisions to be made about digital classrooms, sending kids to in-person school, homeschooling pods, and even hiring a "[Zutor](#)," confusion seems to be the word of the year. It can be overwhelming to think about how to best help our kids when there are no easy answers to even the most basic questions about what the school year will look like. When it comes to what to teach, the confusion gets even more murky.

But there's one thing we know for sure--an entire generation of [children who are already experiencing increased mental health issues](#) are struggling more than ever to cope with life's everyday stressors. Now is the right time to make social-emotional coping skills part of the core curriculum and empower parents and educators to build the essential skills this generation needs to thrive.

[HeyKiddo™](#), our free text subscription sends curated conversation starters and activities that build kids' social-emotional coping skills. Subscribers also have access to our psychology team to answer your questions, share your parenting wins, and let us know what parenting topics matter most.

But we know that parents and educators (and parent-educators!) want expert guidance this school year on how to help kids cope and bridge any gaps in building social-emotional skills that were lost when school went digital this past Spring.

That's why we're so proud and excited to introduce HeyKiddo™ Huddle, a 36-week daily curriculum to ensure kids continue to meet important social and emotional milestones. Each module is designed by psychologists, educators and child development specialists to maximize impact with only 15 minutes of instruction time a day!



The HeyKiddo™ Huddle curriculum is linked to Collaborative for Academic, Social, and Emotional Learning ([CASEL](#)) core competencies, the most trusted K-12 model for high quality social and emotional learning. Over the course of the school year, educators will receive weekly topics that enhance learning in these areas.

You don't have to be a professional teacher to make the most of HeyKiddo™ Huddle! We'll take you through the curriculum step-by-step each week with easy to follow activity instructions, conversation starters, and tips for responding to kids as they learn. Our goal is to make sure you have what you need to make the most of your teaching time.

The HeyKiddo™ Huddle program is your best tool for success. At only \$8.99 a month (and less than \$2.50/week,) you'll receive a 36-week program to ensure your students continue to meet important social and emotional milestones.

Skills like stress management, emotional awareness, and conflict resolution are what kids need to thrive now and in the future. Trusted parents and educators like you can make the biggest difference in making sure that the future is bright. At HeyKiddo™, we're here for you on the good days, the bad days, and all the days in between. You're doing a great job!

Join the HeyKiddo™ Huddle Family at www.hey-kiddo.com

