

EATON SQUARE



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Eaton Square Expands in Spain and Italy, Growing in Europe

Eaton Square is pleased to announce its expansion in Europe with the addition of Gravitass Global Advisors (Gravitas).

Gravitas is a leading mid-market M&A and capital raising services firm with offices in Madrid, Italy and New York. The firm specializes in assisting firms of \$10m - \$200m enterprise value with mergers and acquisitions, equity capital raises and sourcing debt facilities in the services, technology and biotech sectors.

Gravitas' particular strength is assisting European firms to connect with transactions internationally and link US firms to European investors and partners.

By joining Eaton Square, Gravitas is able to expand its links in the US and add connections into Asia-Pacific. Gravitas has more than 20 years' experience connecting Spanish companies and investors with the rest of the world and adds tremendously to Eaton Square's reach and experience base.

This is an important step for Eaton Square as the addition of Gravitas will add to Eaton Square's growth in North America and Asia, by enabling the firm to link with European clients and investors. Gravitas is led by Jose Luis Diaz-Rio who has over 35 years' experience as an investment professional. Jose is joined by Carlos Gonzalez Serna, Oscar Perez, Santo Volpe, Santiago Foncillas and Gustavo Guardia Yamamoto.

"We are very excited by the addition of Gravitass and the capability it brings to our clients and investors in the US and Europe. This is our largest expansion into Europe and heralds the next stage in our international growth. We look forward to helping our US and Asia Pacific clients to connect directly with European investors and partners." Reece Adnams, Eaton Square CEO

"The excellence of Eaton Square's team will translate into better capabilities for Spanish and European companies to reach investors and M&A opportunities throughout the world. We are all very excited to team up with them, looking to make a difference to our clients." Jose Luis Diaz-Rio, Managing Partner of Gravitass Global Advisors.

Joining Eaton Square are:

[Jose Luis Diaz-Rio, BSc, MSc.](#)

Over 35 year of experience as an investment professional, has been General Manager of Interdin, CEO of Banco Inversión, S.A, Chairman of AGEPASA SGC and Managing Director of Argentaria Financial Products.

AGEPASA was Barron's magazine nomination as Best International Portfolio Managers for two consecutive years (1988 and 1989).

He is MSc. in Mining Engineering from Escuela de Minas de Madrid and complementary studies and seminars in Harvard University and University of Toronto.

Jose Luis is a board member of several companies in the financial, energy and construction sectors.

Carlos Gonzalez Serna, CFO; BA, MBA, MSc.

Carlos has a seasoned and well-established career in finance, specifically investment banking, IPOs and financial management.

He has a degree in Economics and Business Administration and a MBA and a MSc. in Finance both from the IE Business School. Mr. González received a MSc in Strategic Management Accounting from UCD-Michael Smurfit Business School and is a qualified Accountant by the Chartered Institute of Management Accountant (CIMA).

Oscar Perez

Oscar is an expert in FX and International Money. He has been a senior dealer at Banco Inversion, Santander, BBL and Citibank among other institutions in Madrid, Lisbon and London.

He is focused on advising companies and family offices in technology related investments and FX markets.

He has studied Business Administration in Universidad Complutense Madrid and has done complementary studies in Finance and International Financial Markets.

Santo Volpe , KCSS, BA, MSc

Santo advised and assisted in setting up several proprietary trading operations and investment funds in Europe, the United States and the Far East. He has managed portfolios as Chief Investment Officer in excess of USD 5 billion comprising all types of asset classes, physical property, debt instruments, equities, derivatives and physical commodities.

Mr. Volpe holds an undergraduate degree from North Western University and a master's degree from the University of London. Currently, he is a member of Icon Asset Management AG (Zurich); director of Principium Derivatives Ltd (London); and advises several investment companies in the US, Europe and the Far East.

Santiago Focillas; BA, JD

Highly skilled investment banker and consultant, with vast experience in IPOs, capital restructuring, M&A and C level Strategic advice, across several industries: Telecom; Banking, Digital and online transformation. Strategic thinker; with a strong international background and entrepreneurial focus; his imaginative solutions and strong networking capabilities are a definitive asset of Gravitass companies and clients.

Fluent in four languages, he has a Law degree by ICADE University, Madrid, and graduate studies at Carnegie Mellon University. He is a Managing Partner of Advisia Consulting in Madrid; member of Eurocom and Unilab's Advisory Boards and member of Circulo de Empresarios and German-Spanish Chamber of Commerce.

Mr. Focillas advises Gravitass on Media, Gaming and Entertainment industry.

[Gustavo Guardia Yamamoto, BA, MSc, PhD \(Candidate\)](#)

Gustavo is a Senior Quant Analyst in charge of Valuation advisory business.

He has been working in major financial institutions as an external consultant in asset pricing, risk valuation projects and has worked as Head of Valuation with Exoe Financial in Madrid for major asset and fund management companies.

Eaton Square, a cross-border M&A and capital services firm, with 21 offices across the US, Canada, China & Hong Kong, Australia, New Zealand, UK, Spain, Switzerland, Italy, Singapore and Malaysia. If you're interested to speak with our European team, please contact the following individuals:

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