

Introducing the Motorola Whole Home WiFi System with MotoManage™ App, Your Work-From-Home and Homeschooling Solution

Boston, MA, August 20, 2020 – Zoom Telephonics, Inc. (“Zoom”) (OTCQB: ZMTP), a leading manufacturer of cable modems and other communications products, is launching a Motorola Whole Home Mesh WiFi System featuring three product variants: MH7022 (one router and one satellite), MH7023 (one router and two satellites), and the option of additional coverage with the MH7021 (one satellite). Flexible and expandable features make this AC2200 Tri-band Whole Home Mesh WiFi System the ultimate WiFi solution for customers seeking more protection and control over their home networks. Upholding the performance and quality that you have come to expect from Motorola, these new products are designed to deliver ultra-fast internet speeds and an uninterrupted connection.

“Internet security is more important than ever now that a majority of people are working from home,” said Phil Stanhope, CTO at Zoom Telephonics. “That’s why we have decided to include the basic MotoManage™ app with the purchase of one of our Whole Home Mesh WiFi products, giving everyone access to basic threat protection and security.” The app is available on both the app store and Google Play, and gives users easy configuration and network management with the purchase of their Motorola modem, router, or Whole Home WiFi system. Users can also upgrade to the premium app for \$5 per month, or \$50 for the whole year, to unlock more advanced security features and parental control benefits like content filters, schedule tracker, time limits, and more.

“We are focused on giving control back to the consumer; it’s time to own your own networking equipment, get the WiFi connection you’re paying for, and know who is on your network,” added Marlana Trombley, Interim CMO at Zoom Telephonics. “You can do this with the combination of a Whole Home Mesh WiFi System, one of our award-winning cable modems, and access to our MotoManage app for a money-saving bundling option.”

Dave Carroll, Executive Director of Strategic Brand Partnerships for Motorola, agrees that this product will provide customers with even more ways to use their home networks in a fast and secure way. “Motorola strives to deliver meaningful innovation to everyone and we want to transform the way our consumers discover, share and connect with the world,” he explained “Now, with MotoManage, there is an extra layer of security and a number of innovative services to help people work and play from home.”

Be part of the exclusive pricing during pre-sales at Shop.MotoManage.com and join us on our interactive social media channels @ShopMotoManage.

New social media channels for this launch include:

- Facebook: <https://www.facebook.com/ShopMotoManage>
- Instagram: <https://www.instagram.com/shopmotomanage/>
- Twitter: <https://twitter.com/motomanage>
- LinkedIn: <https://www.linkedin.com/company/motomanage>

About Zoom Telephonics

Zoom Telephonics, Inc. (“Zoom”) (OTCQB: ZMTP) designs and manufactures innovative Internet access products that dependably connect people to the information they need and the people they love. Founded in 1977 in Boston, MA, the company now delivers cable modems, routers, and other communications products globally under the Motorola brand. For more information about Zoom and Motorola products, please visit www.zoom.net and www.motorolanetwork.com and www.motomanage.com

About Motorola Strategic Brand Partnerships

For over 90 years the Motorola brand has been known around the world for high quality, innovative and trusted products. Motorola’s Strategic Brand Partnership program seeks to leverage the power of this iconic brand by teaming with dynamic companies who offer unique, high quality products that enrich consumer’s lives. Strategic brand partners work closely with Motorola engineers while developing and manufacturing their products, ensuring that their products meet the exacting safety, quality, and reliability standards that consumers have come to expect from Motorola. To learn more about Motorola strategic brand partnerships, follow us @ShopMotorola

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