



Smile Brands CEO to Speak at Global Inclusion Online Forum

IRVINE, CALIF. (PRWEB) 08/26/20 - Smile Brands Inc. CEO, Steven C. Bilt, will be a keynote speaker at the upcoming Global Inclusion Online Forum, leading a session entitled, "A CEO Guide for Delivering and Measuring Inclusion Success". The Forum will be the first ever online event of this magnitude designed to bring together the world's leading diversity and inclusion executives, HR consultants, and D&I activists alongside business owners and managers who are looking for ways to make their businesses more inclusive and, as a result, more profitable and more successful.

Bilt has received wide recognition for his work in creating a culture of diversity and opportunity at Smile Brands, one of the nation's leading Dental Support Organizations with 450 affiliated dental practices across 18 states. Last month, Comparably named him Best CEO for Diversity, Best CEO for Women, and Smile Brands as Best Company for Professional Development. He has also been named a Top CEO by Glassdoor for the past two years.

Smile Brands is a culture-driven organization that has been honored as Best Places to Work by both Glassdoor and the American Business Awards for the past three years. The company prides itself on creating an environment where everyone can thrive.

"Dentistry is and always will be about people," explains Bilt, "At Smile Brands, that starts with our people and our culture. Our mission is to deliver *Smiles for Everyone™* which means patients, providers, employees, vendors and the communities we serve. Our culture has helped us emerge from the COVID pandemic as a stronger, more purposeful team and, I look forward to sharing what we are doing to help our teammates cope with added safety concerns from the pandemic and current social tensions. We have never hesitated to speak up publicly for what we believe, and to make sure our highly diverse workforce knows where we stand."

The company recently launched its *Safe.Smile.Space.™* platform which creates a framework for making each office a protective tent or model community for infection control, inclusivity, tolerance, and civil discourse.

The Global Inclusion Online Forum will take place over seven days, from September 3rd through the 10th. Over 5,000 attendees are expected to participate and engage with 70+ speakers. Among the Forum's speakers and attendees are representatives of such world's biggest organizations engaged in the fight for human rights and diversity as UN Women, the United Nations Foundation, International Labour Organization, Human Rights Campaign, Women in Tech, Wikimedia Foundation, and others. There are a number of world's leading corporations who delegated their senior diversity leaders to speak at the forum: Amazon, Bloomberg LP, Danone, Deloitte, EY, IBM, IKEA group, Pfizer, SAP, Sodexo, Wipro, and others. For more information, visit <https://inclusionforum.global/>.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington, and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.