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Ecommerce Websites Recognized at Annual MivaCon Blades Awards

Four winners were announced by Miva, Inc. at the 8th annual awards event, celebrating innovative websites in four categories of ecommerce.

San Diego, CA – August 26, 2020 – Miva, Inc., an ecommerce software and service provider for mid-size and enterprise merchants, recently announced the winners of their annual Blades Ecommerce Awards. The Blades Ecommerce Awards celebrates websites built on the Miva ecommerce platform that demonstrate excellence in four categories: Best Website Feature, Most Improved Website, Best Website: Small Business Class and Best Website: Enterprise Class.

Twelve finalists were selected from numerous nominations for the awards. The finalists and winners in each category were recognized in a virtual ceremony held on Tuesday, August 18 at MivaCon Digital Day 2020, an event hosted by Miva and dedicated to providing advanced ecommerce education in a safe and accessible virtual environment.

“The Blades Ecommerce Awards celebrate the effort and ingenuity behind the web’s most spectacular websites,” says Rick Wilson, CEO of Miva, Inc., “All of this year’s finalists have created revolutionary online experiences that delight customers, empower their business, and raise the bar for ecommerce.”

The winners of the 2020 Blades Ecommerce Awards are:

1. **Best Website Feature:** Diesel Power Products
2. **Most Improved Website:** Hemslöjd

3. **Best Website: Small Business Class:** Kiyonna
4. **Best Website: Enterprise Class:** Yon-Ka Paris

“I’d like to congratulate all our winners and finalists,” said Wilson, “And thank them for both being wonderful clients and showing us the tremendous possibilities of the Miva ecommerce platform.”

About Miva, Inc

Since 1997, Miva has delivered expertly-designed ecommerce solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source. Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit miva.com for more information.