



FOR IMMEDIATE RELEASE

RoadVantage wins Diamond in two categories in the 2020 Dealers' Choice Awards — including their fourth Diamond Award in a row for best F&I Products

AUSTIN, Texas – August 25, 2020 – RoadVantage has once again been voted the #1-rated F&I provider in 2020, winning two Diamond Dealers' Choice Awards in the *F&I Products* and *F&I Product Training* categories. This marks the fourth consecutive year the company has been selected by dealerships nationwide to receive this distinguished industry honor for best F&I Products, and the sixth year in a row for RoadVantage to win a top-tier award in this category. RoadVantage was also recognized this year by winning their first ever Diamond Award for F&I Product Training, after winning Gold in 2018 and Platinum in 2019 for this category.

“We want to thank the dealers across the country who voted for RoadVantage! It’s a deeply gratifying honor to be recognized as their #1 choice for F&I products for the fourth year running, and also their #1 choice for F&I product training,” said Garret Lacour, RoadVantage CEO. “We credit our Agent Partners and our RoadVantage team members for all they do to provide the best customer service possible every day.”

RoadVantage has won awards for six years in a row in the *F&I Products* category with a Gold Dealers' Choice Award in 2015, a Platinum Dealers' Choice Award in 2016, and Diamond Dealers' Choice Awards in 2017, 2018, 2019, and 2020. Elected exclusively by automotive dealers and dealership personnel, the Dealers' Choice Awards recognize the industry's best product and service providers.

To win an award, a company must be among the topmost scores in each category. Providers are rated in four areas: the product/service provided, customer support and service, overall value, and whether the dealer would recommend the provider.

“We are gratified that our team’s dedication to providing a better customer experience has earned us two Diamond Awards this year, including our fourth in a row for best F&I products,” said Randy Ross, RoadVantage President of Sales. “We are thrilled that dealers are seeing the value of providing the highest levels of service possible to today’s demanding and educated consumer. Our Agents and our entire team deserve the credit.”

See more about the RoadVantage Dealers' Choice Award here:

<http://roadvantage.com/2020-double-diamond-award-winner/>



See the announcement article in F&I and Showroom:

<https://www.fi-magazine.com/362669/winners-of-2020-dealers-choice-awards-announced>

About RoadVantage

Fueled by innovation, led by industry veterans, and powered by passion to create an exceptional customer experience, RoadVantage is the #1-rated F&I provider in the industry. With a team that leverages technology and a streamlined approach, RoadVantage is setting new standards for performance, with exclusionary programs providing the most comprehensive coverages available anywhere in the industry today. RoadVantage's industry leading service levels result in 98% of claims approved in seven minutes or less, and 99% of claims paid within 1 hour of receipt of the signed invoice. RoadVantage offers a full portfolio of mechanical VSC and ancillary products through certified agents and is headquartered in Austin, TX with regional offices in Boston, MA; Dallas, TX; Phoenix, AZ; Miami, St. Augustine, FL, and Richmond, VA. For more information, visit www.roadvantage.com.

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