



Press Release
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Italian Wine Podcast
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***Italian Wine Podcast* features eight top wineries of 5StarWines & Wine Without Walls blind tasting in a new limited series**

The Italian Wine Podcast has featured many guests through its three years on air, with over 375 episodes and counting over 315,000 listens in the past 12 months. A brand new exclusive series began on August 26, 2020 featuring trophy winners of the Vinitaly-born wine selection “5StarWines & Wine Without Walls.” Marchesi di Barolo, Fratelli Pisoni, Fattoria la Vialla, Lunae Bosoni, Azienda Ag. Possa di Bonanini, Cavalier Pepe, Azienda Ag. Montaldo and Vinicola Palamà share their stories, mission, and visions of their past, present, and future.





Host of the Italian Wine Podcast, Monty Waldin, chats with the **wineries that have been recognized for producing the highest scoring wines in the blind wine tasting “5StarWines & Wine Without Walls,”** based out of Verona, Italy, and featuring judges connected, virtually, from around the world. The tasting took place in May 2020 and the first of the podcast interviews, featuring **Valentina Abbona of Marchesi di Barolo Winery**, aired August 26, 2020. One producer, **Elio Pisoni, of Pisoni Fratelli Winery**, mentions: **“Since we got this prize from 5Star Wines, the sales on the internet have increased, actually, so we are selling on our e-commerce website.”** This special, limited series of interviews will continue to air Tuesdays and Wednesdays on Italian Wine Podcast channels through mid-September, 2020. **Find the Italian Wine Podcast on Soundcloud, iTunes, Spotify, and more.**

5StarWines & Wine Without Walls is a yearly wine selection that involves wine experts from all over the world that blind taste thousands of international wines. The final product of the event is **a guide featuring the best wines and wineries of the year.** This guide is often useful as a marketing tool and assists participants in creating business connections. **The 2020 edition of 5StarWines & Wine Without Walls will be one to remember as, due to the spread of Covid-19, the entire event was converted into an “Agile Edition.”** Instead of judges traveling to Verona to taste wines, the wines themselves traveled to the judges. **Remote judges participated in the blind tasting via video conference**, while an event team, including senior judges, coordinated from the home base in Verona.



This brand new exclusive interview series, from the Italian Wine Podcast, stands out as Monty Waldin both hosts the show and participated as one of the event Judges. This means Monty actually likely blind tasted and scored some of the wines of these trophy-winning producers. **Monty was a natural fit as one of the senior event judges as a leading expert in organic and biodynamic wines.** Monty’s influence has probably also helped to grow the prominence of **the Wine Without Walls section of the event and resultant book over the years** (Wine Without Walls exclusively features organic and biodynamic wines and wineries). If you know Monty, you will probably already know how



excited he gets when talking about wine - especially when biodynamic viticulture is the focus - and he may or may not get all fan-boy in a couple of interviews with trophy-winning producers.

In one episode, **Marco Cervellera**, from “Winery of the Year” **Fattoria la Vialla**, opened up about how they fully embrace biodynamic principles in all of their operations: they try to use waste products from some of their processes as primary resources for other processes, they avoid plastic altogether—even down to employees’ coffee mugs—and they’re transitioning their fleet to electric vehicles. **It is truly inspiring to listen to these realities in the wine world making this segment a must-listen.**



This limited series of interviews featuring 5StarWines & Wine Without Walls trophy-winning producers stands out as a reflection of exceptional times. Interviewees speak on current topics such as producing wine through a **global pandemic and they share both the good and the bad from the past six months.** For some, having numerical feedback from skilled tasters in the form of number scores is critical in order to access markets. Listen in to Monty’s interviews to learn more. Tune in to the Italian Wine Podcast on your favorite streaming platform and get to know the best wines and wineries of the year!

About: *Italian Wine Podcast: Cin Cin with Italian Wine People!* is a podcast project dedicated exclusively to the Italian wine world. Wine writer Monty Waldin uncovers the unique Italian winemaking tradition in conversation with some of its key protagonists. *Italian Wine Podcast* aims to inform, educate, and entertain listeners regarding Italian wine. *Italian Wine Podcast* is available on [SoundCloud](#), [iTunes](#), [Spotify](#), [Stitcher](#), [XimalayaFM](#) (for China), and on the official website. Listeners interested in providing feedback about the show are encouraged to access a [demographic survey](#) on the podcast website. [Donations to the show](#) are welcomed and help fund a portion of the show’s equipment, production, and publication costs. To advertise on the show, please request a prospectus and/or customized advertising plan from info@italianwinepodcast.com.