

World Synergy Honored as 2020 NorthCoast 99 Award Winner

Cleveland, OH - World Synergy is proud to be recognized by ERC as one of Northeast Ohio's 99 best places to work in 2020. This is the third time in four years that World Synergy has been honored with the NorthCoast 99 Award.

NorthCoast 99 is in its 22nd year of recognizing great Northeast Ohio workplaces for top talent. Businesses are evaluated based on policies and practices related to the attraction, retention and development of top performers, as well as data collected from employee surveys. The rigorous application process collects detailed information about organizational strategy, employee benefits, well-being, engagement, rewards, diversity and inclusion.

"As we continue to grow, a main effort of our growth strategy is to focus on our culture," said Jodi Jenkins, Chief Experience Officer at World Synergy. "We are always striving to enhance engagement among our employees, clients, and communities, and in order to do so, we have to first find the right people who believe in our core values and fit our culture."

World Synergy's employee benefit structure has stayed competitive for decades by offering a multitude of benefits for employees, including 401(k), healthcare benefits and health savings accounts, competitive PTO, skills training and individual development opportunities, and much more.

"Especially during these unprecedented times, we're thrilled to recognize and celebrate this year's NorthCoast 99 award winners!" said Kelly Keefe, President of ERC. "Winning organizations are elevating the employee experience with increasingly progressive and innovative HR practices and benefits that are critical in today's market. We look forward to sharing the success stories of our esteemed winners."

About World Synergy

World Synergy offers a unique and customized combination of Marketing, Applications, and Technology solutions. Created specifically for business owners and executives, World Synergy's proven Integrated Business Services Model helps clients reduce silos and inefficiencies to achieve scale, longevity, growth, and profitability while driving company alignment and revenues, and reducing business friction and costs.

About NorthCoast 99 and ERC

NorthCoast 99 is an annual recognition program that honors 99 great workplaces for top talent in Northeast Ohio. The program is presented by ERC (www.yourerc.com). ERC helps organizations create great workplaces by providing training, HR consulting and support, coaching and assessments, and research services.