

**ARROWVINE LAUNCHES FIRST INDUSTRY FOCUSED PRACTICE GROUP  
KATHERINE HUETTER MARTINI APPOINTED TO LEAD ARROWVINE'S NEW AUTOMOTIVE VERTICAL**



**BUFFALO, NY SEPTEMBER 28<sup>th</sup>, 2020:** **Arrowvine**, a next generation advisory firm, is pleased to announce that **Katherine Huetter Martini** will lead the development of the newly created **Arrowvine Automotive Practice**. This new division will focus solely on helping automotive related companies with creative financing programs, specialty insurance products and mergers & acquisition advisory services.

Katherine brings an accomplished and diverse automotive business development background to the Arrowvine team and will be focused on supporting the automotive industry as it continues the integration and transformation within mobility. Katherine will lead the business and focus on delivering on Arrowvine's corporate strategy, with the aim of deepening and broadening its automotive offering.

As the automotive industry continues its rapid transformation, Arrowvine sees tremendous potential in helping emerging and existing automotive-related businesses. "Arrowvine's forte in creative and alternative capital programs will allow these businesses to adapt to the rapidity of change." says Matt Warner, Arrowvine's Managing Partner. "Katherine has the leadership experience, commercial skills, and proven business results to help harness each of our assets to be a market leader in the automotive industry. We are lucky to have her join us."

The automotive industry continues to endure massive change, not only from a financing, buyer attraction, generational diversity and retention perspective, but how they manage risk and ultimately prepare for M&A events. "We are excited to serve the automotive industry and help them to solve their most pressing challenges," says Warner.

Leveraging a vetted portfolio of specialty lenders, insurance programs and mergers and acquisition specialists, Arrowvine is ready to support the industry with its ever-growing need.

**About Arrowvine**

Arrowvine is a next generation commercial capital, insurance, and mergers and acquisition advisory firm based in Buffalo, NY. For more information visit <http://www.arrowvine.com/automotive.html>

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