

PRESS ANNOUNCEMENT

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ProAct Safety's Founder Compares and Contrasts BBS and HOP; Recording now available from the RASP Live Networking Event

Terry Mathis discusses the definition for each type of program and the need for either, neither or both.

(The Woodlands, TX – September 29, 2020) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its founder and CEO, Terry L. Mathis, lead the live networking event discussion around BBS and HOP, answering many attendee questions. The live event held on August 26th was recorded and is now available on demand at https://www.youtube.com/watch?v=h_9FY3_Hm8o.

Mathis' session, "BBS vs. HOP: Either, Neither...or Both?," details the similarities and differences between the two programs and helps attendees determine which will work best for their specific culture.

"Having Terry as our special guest to discuss BBS-vs-HOP brought a fresh and practical perspective from an exceptionally talented and gifted orator. The feedback we have had from attendees has been incredibly positive and I am looking forward to having Terry share more of his wisdom, insight and experience in this very popular and often misunderstood subject," said Sonni Gopal, RedRisks.com.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of five books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.

ABOUT REDRISKS.COM

Founded mid-2019 by Sonni Gopal, Redrisks.com has rapidly grown as a digital platform for risk and safety professionals. Offering a plethora of technical resources and live events with world class leaders, Redrisks.Com is highly respected and well recognized within the risk and safety community. Learn more at <https://www.redrisks.com>.