



## **Smile Brands to provide free dental care for Healthcare Workers and First Responders with the OneSmile Dental Plan Membership**

**IRVINE, CALIF. (PRWEB) 09/28/20** – Smile Brands Inc., one of the nation’s leading dental support organizations (DSO) providing business support services to approximately 450 affiliated offices across 18 states encourages patients at its Bright Now! Dental, Monarch Dental, Castle Dental and other affiliated practices to enroll in the OneSmile Dental Plan in order to cost-effectively manage their dental health. As a way of showing its appreciation for healthcare workers and first responders during the COVID-19 pandemic, the company is offering the OneSmile Dental Plan membership free for 12 months. Group memberships will also be available at highly discounted rates, including \$29 for the Couples Plan and \$49 for the Family Plan. To take advantage of the OneSmile Dental Plan Healthcare Heroes offer (\$79 savings), healthcare workers and first responders will need to show proof of employment when requesting the plan at any Smile Brands affiliated dental office.

“Since the start of the crisis, we’ve kept practices open so that patients with dental concerns could receive the care they need,” explains Smile Brands CEO, Steven C. Bilt. “We know it’s been tough on our teams to deal with the added safety measures and anxiety, and we want to show our support to fellow healthcare workers who continue to put patient needs first every day. With a free year of the OneSmile Dental Plan Membership, we hope that we can deliver smiles to frontline workers at a time when they need it most.”

The OneSmile Dental Plan helps patients access the dental care they need by offering plan members free preventive care and 20-40% off all dental services for a low annual fee. Over fifty thousand plan members enjoy savings on general dentistry, specialty and orthodontic care, and individuals enrolling in the plan are much more likely to receive preventative care than the general population. The plan is available at all Smile Brands affiliated practices in Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, and Virginia.

The OneSmile Dental Plan Healthcare Heroes offer is valid on memberships initiated through December 31, 2020. Visit [www.onesmiledentalplan.com/healthcare/](http://www.onesmiledentalplan.com/healthcare/) to learn more.

### **About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization’s award-winning culture has made it the only dental support organization on Glassdoor’s Best Places to Work for the past three years. Smile Brands’ affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).