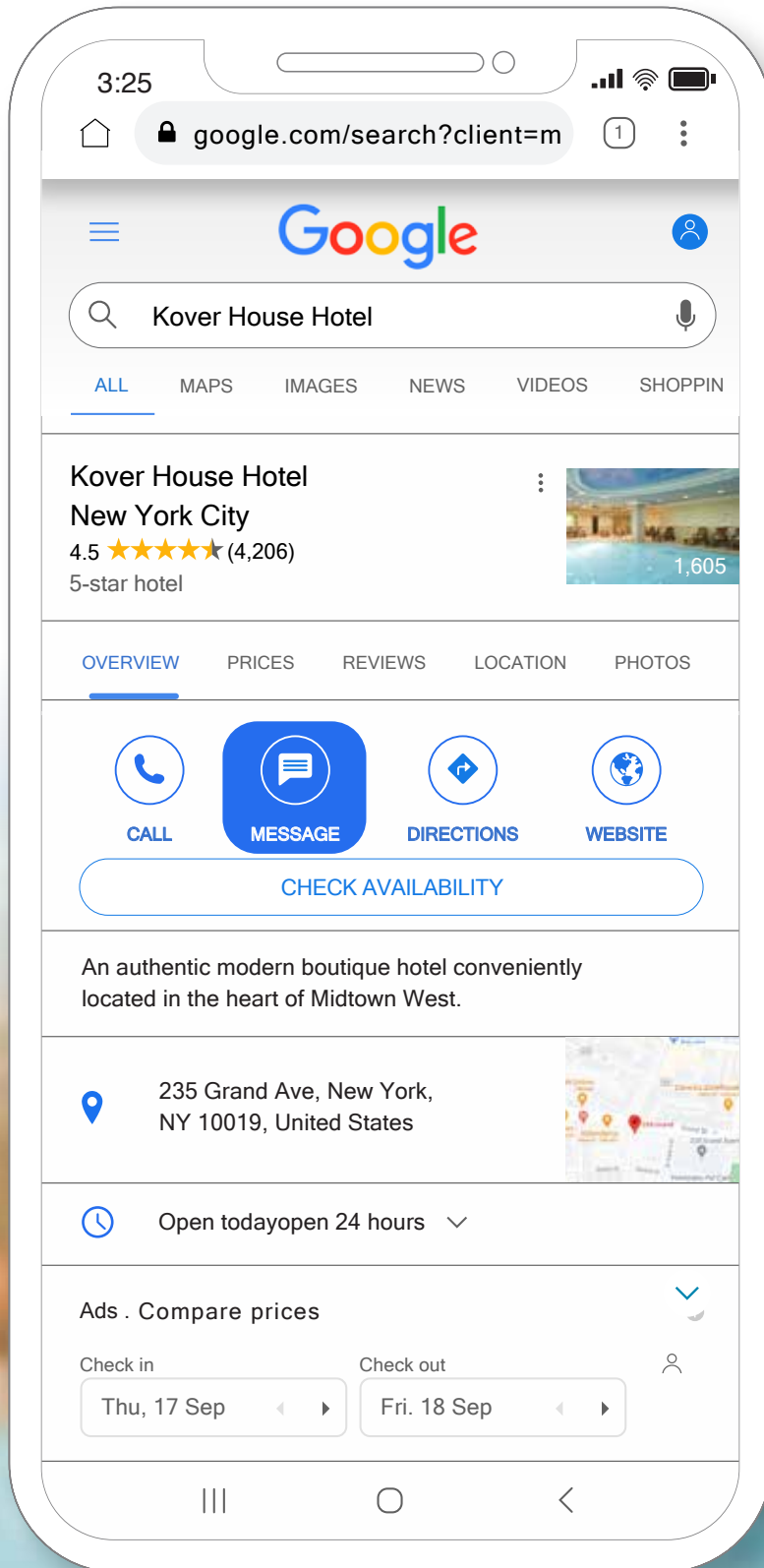




**Cord.travel**



**LET GUESTS MESSAGE YOUR HOTEL  
FROM GOOGLE HOTEL SEARCH**



**Cord.travel**

Cord.travel ACE (Automated Conversational Experiences) makes it easy for guests to talk to their hotel from Google Hotel Searches through **Google Business Messaging** and from messaging apps like **FB Messenger** and **WhatsApp**.

The guests get instant responses for their questions and requests through AI Automation.

**IT MAKES SENSE BECAUSE**

**3.3 billion people**  
worldwide use these messaging apps

\_\_\_\_\_ **AND** \_\_\_\_\_

**73%** of hotel meta searches  
are performed on **Google.\***

**TRY IT LIKE A GUEST**



**Cord.travel**



Safer



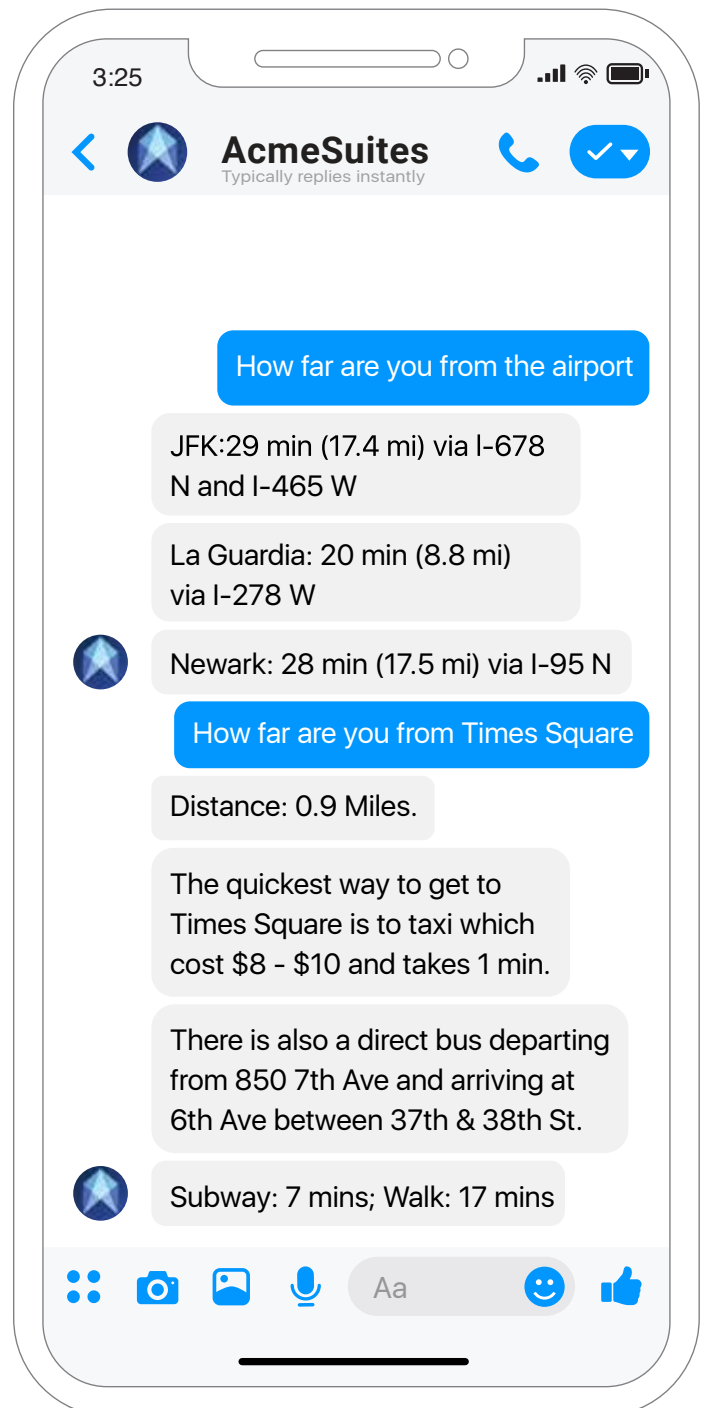
Leaner



Smarter

## Significantly enhanced guest experience. Optimized contact center costs.

Granular information about the property, the rooms, the facilities and the neighborhood which the guests find impossible or difficult to find on OTA and metasearch engines or on the hotel website will now be available to the guests on demand.



**TRY IT LIKE A GUEST**



**Cord.travel**



Safer



Leaner



Smarter

Guests can communicate seamlessly with your property from Pre-Booking thru In-Stay and thereafter.

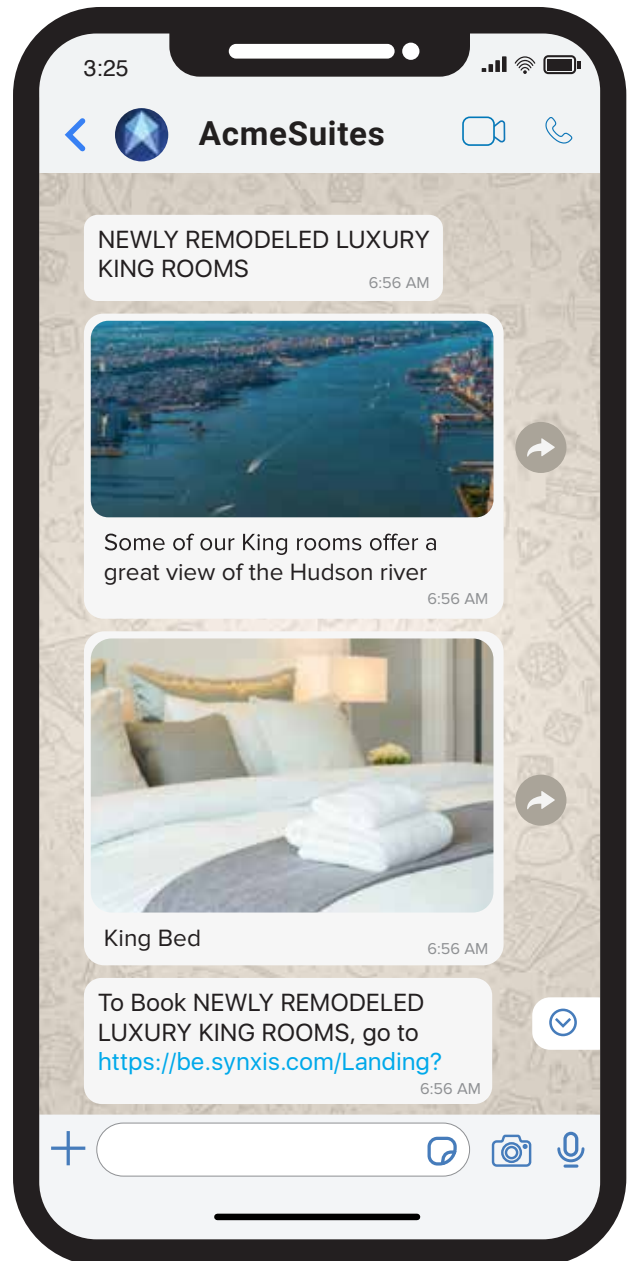
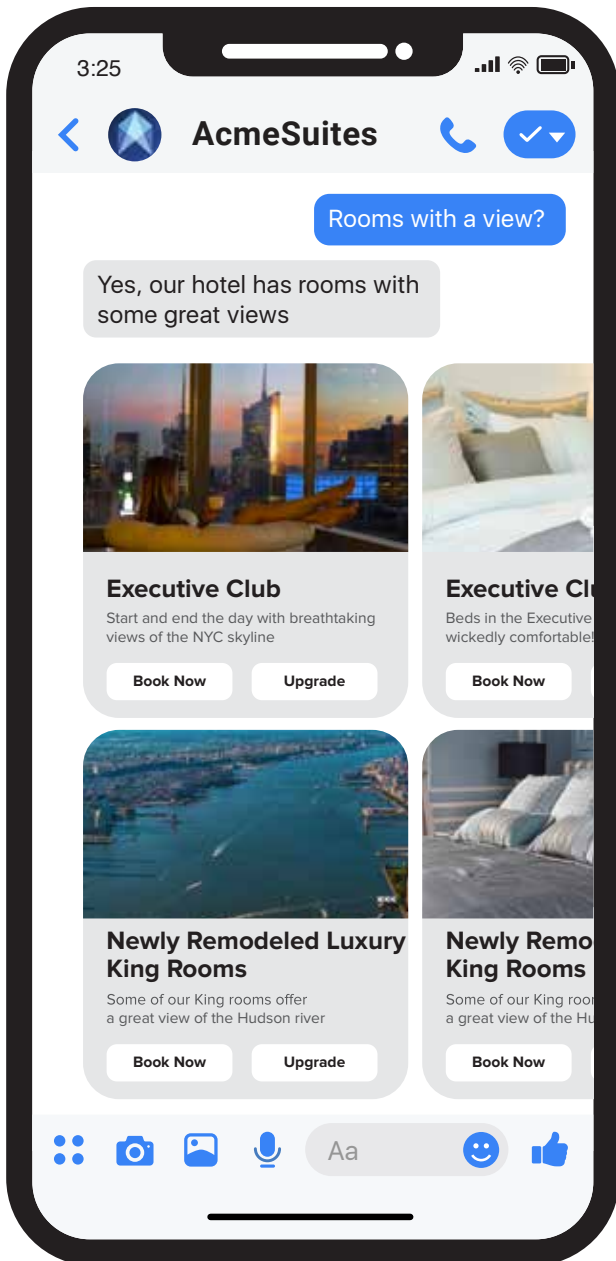
Without making frustrating phone calls or sending emails.

And with automation in place, you optimize costs at each individual property and at the chain's contact center.

You also have the option of engaging our Guest Experience Executives working remote from India for providing that human touch whenever agent intervention is necessary.

**TRY IT LIKE A GUEST**

**Guests enjoy great visual experiences right on their messaging app. Resulting in more bookings through this entirely new revenue channel.**





**Cord.travel**



Smarter

Cord.travel ACE opens up completely new revenue channels for each of your properties using Google Hotel Search, social messaging and AI.

Guests can find the perfect rooms in your property by asking questions in plain English.

They can digitally experience the rooms, the facilities and the views from their preferred messaging app.

And then proceed to booking with a single tap.

**“Messaging apps bring a totally new perspective to Guest Experience. There’s no new app to download, there’s zero learning curve and the experience is sort of permanent rather than ephemeral. Guests can always go back to the conversation they had, say last week and proceed from there.”**

**TRY IT LIKE A GUEST**



**Cord.travel**



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## Guests get enticing offers on their messaging app when they have an intent to book.

And when guests communicate with Cord.travel ACE, we use AI and machine learning to recognize their intent to book a room, and ping you real time!

Combining high tech with high touch, your Guest Experience Agents can optionally engage with your prospects on the messaging channel and hand-hold them through the booking process.



### Free Valet Parking!

Book directly with us for 2 nights or more and Parking is on us with In/Out privileges.

Use Coupon Code : **45RTT378**

[Book Now](#)

Post-covid, most of your guests could be driving in rather than flying in!

**TRY IT LIKE A GUEST**



**Cord.travel**



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**Cord.travel ACE can also trigger automated offers designed to entice your guests toward booking their next stay directly with you.**

These offers can be configured for each property so that the right offers are sent to the right guest at the right instant and straight into the guest's messaging app.

Because every single booking counts in a market where the same number of rooms as before would now be chasing far fewer travelers.

**“When a guest with an intent to book can message a hotel straight from their Google Hotel Search and get instant responses, it opens up a completely new dimension to the booking outcome, to the advantage of individual properties and the chains.”**

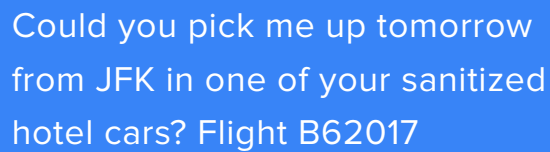
**TRY IT LIKE A GUEST**





**Cord.travel**

# The world and your guests have moved to messaging - **your hotels should too.**



Could you pick me up tomorrow from JFK in one of your sanitized hotel cars? Flight B62017

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