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FOR IMMEDIATE RELEASE

New JobNimbus Sales Dashboard Reports Give Business Owners Valuable Insight to Generate More Revenue

LEHI, Utah--JobNimbus is excited to release the new [Sales Dashboard Reports](#) feature to help business owners, sales managers, and reps easily see their sales, lead sources, and top performers at a quick glance. This new feature is available on October 6, 2020 on all JobNimbus accounts for free.

Reports are a heavily used feature in JobNimbus, with 58% of accounts visiting the reports page. [The Sales Dashboard Reports](#) was a highly suggested feature from the JobNimbus user base. With this new dashboard, users will be able to see the results for Contacts/Jobs that they have access to in a specific workflow stage (Lead, Estimate, Sold, In Production, etc.). The reports pull data based on Estimates, and display a live visual snapshot of the user's complex data. They are customizable by specific workflow, sales rep, date range, or location.

“Sales managers often tell us how critical it is for them to constantly monitor the performance of their sales teams and identify potential problems as early as possible. Our sales reports make it easy to identify opportunities for improvement so you can grow your business faster.”

- [Jason Wood, CPO of JobNimbus](#)

Each report was thoughtfully designed to help users compare performance and increase revenue. The Sales Dashboard currently consists of five different reports:

- Sales Pipeline report
- Revenue Leadership - Sold report
- Average Deal Size - Sold report
- Deal Leaderboard - Sold report
- Lead Source report

“As a business owner, it's important to understand your work volume and the revenue coming into your business. The sales dashboard reports let you track that so you can make informed decisions and reach your business goals.”

- [Ben Hodson, CEO of JobNimbus](#)

To learn more about JobNimbus, visit jobnimbus.com.

About JobNimbus

[JobNimbus](#) was developed with the cooperation of leading industry trainers to solve the problem of project management. JobNimbus is the first CRM developed from the ground up to be an ultra simple, usable, yet powerful tool to help contractors take control of their jobs like never before.

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