



Sensera Systems Expands Organization to Keep Pace with Growth Company has seen 5 straight months of year-over-year growth, 77% in September

GOLDEN, CO–October, 06, 2020 – [Sensera Systems, Inc.](https://www.senserasytems.com), a leading provider of comprehensive, real-time jobsite intelligence solutions today announced the expansion of their national organization, including the appointment of new Senior Sales Representative, Emelie Nelson, VP of Manufacturing Operations, Rob Garber, and VP of Finance Dena Glover in response to their continued market growth.



Nelson is the new Senior Sales Representative, Central and Mid-South Regions. Emelie Nelson brings over 10 years of experience providing SaaS solutions to clients in support of high-level organizational goals and objectives. Nelson holds a Masters degree from the University of Colorado. Nelson joins the company's expanding Enterprise and Inside Sales teams, supported by the Field Training, Customer Experience and Customer Support Services groups.

Also new to the organization are Rob Garber, VP Manufacturing Operations and Dena Glover, VP Finance. Garber has been leading operations organizations in manufacturing and engineering businesses over the last 24 years. He has started factories, developed operational processes, scaled businesses and driven organizations to world class manufacturing performance in high growth industries. He has experience in electronics, semiconductors, safety products and fire & life safety industries. Rob holds a BS in Chemical Engineering from Purdue University and an MBA and MS in Chemical Engineering from MIT.

Glover has 22 years progressive experience in finance, accounting, and operations with a strong track record as a results-oriented leader driven to achieve continuous improvement in all areas of business operations. Glover has worked for technology leveraged service and SaaS SMBs in various industries, including 14 years in construction technology. Glover has significant experience with organizational growth and change, building and training high performing teams and supporting all areas of the business to attain high growth objectives. Glover is a Colorado licensed CPA.

"Sensera Systems experienced impressive growth in 2020 despite the effects of COVID on the industry, and we are poised to exceed this growth rate yet again in 2021," said David Gaw, Founder and CEO, Sensera Systems. "Our recent personnel moves demonstrate a commitment to expanding our organization with experienced, skilled, and knowledgeable staff and we will continue to invest in our sales, marketing and engineering resources as we broaden our IoT technology platform."



About Sensera Systems

Sensera Systems® is a leading construction technology innovator, delivering a proven, real-time site intelligence solution using integrated compact solar/wireless cameras, sensors, and comprehensive cloud-based software, in a single platform. Recognized for pioneering the next generation of multi-function jobsite cameras, our simple, turnkey solutions are trusted by over 1,000 customers to improve productivity, collaboration, security, risk, safety, and marketing.

Sensera's advanced portfolio of solutions is powered by Sensera's SiteCloud™ platform which provides easy-to-use, 100% web-based software for viewing, monitoring, and sharing real-time site data, detecting actionable insights, and simplifying workflow. SiteCloud supports both WiFi and cellular connectivity and provides secure storage and backup of project data, live public URL capability, video streaming, and time-lapse video generation. Integrations with Autodesk® BIM 360, Procore®, PlanGrid, and Reconstruct simplify and automate workflow across the enterprise. For more information about Sensera Systems, visit www.senserasytems.com.

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