

PRESS ANNOUNCEMENT

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ProAct Safety's Shawn Galloway to Deliver Virtual Opening Keynote at the 17th Annual Greater St. Louis Safety and Health Conference

Galloway's presentation, "Ten Questions to Mature Safety Thinking of Leaders," highlights where to focus and align your efforts strategically improve safety performance and culture.

(The Woodlands, TX – October 07, 2020) Shawn M. Galloway, President and COO of ProAct Safety, a recognized pioneer of safety excellence strategies, will kick off the [Annual Greater St. Louis Safety and Health Conference](#) on 14 October 2020. This keynote focuses on maturing the safety excellence thinking of leadership.

"All progress begins by thinking differently. Today's current views regarding safety excellence should be at least partially obsolete in ten years: how safety excellence is defined and achieved, what the goals should be, who is responsible for what, and how long it will take in time and resources," says Galloway. "If the executive staff isn't aligned and there is no clear and understood strategy for achieving safety excellence, can you be surprised you have so many different cultures throughout the enterprise? Much of our work focuses on maturing and aligning the thinking and subsequent strategy and execution within an organization. This often begins with helping evolve current paradigms with senior leaders, who set the tone and direction not only for the culture, but the overall business trajectory."

Mary Beth Proost of the Safety Council of Greater St. Louis says, "We are excited to have Shawn share his insights and expertise with those attending our conference this year. We are offering the conference virtually so all can attend."

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT SHAWN M. GALLOWAY

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence* and one of the best keynote speakers in the industry. His latest book, *Inside Strategy: Value Creation from within Your Organization*, was published earlier this year. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 600 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations within every major industry. He has received awards for his significant contributions from the American Society of Safety Engineers Council on Practices & Standards, listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at <http://www.ShawnGalloway.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.