

Press Release

For Immediate Release

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EventsAIR Event Management Software recognised for Software Innovation in The Australian Business Awards 2020

ABA100 winners recognised for Business and Product Innovation

BRISBANE, QUEENSLAND – 8 October 2020 — EventsAIR Event Management Software has been recognised as an ABA100 Winner in The Australian Business Awards 2020 Software Innovation [SWR]. Now in their fifteenth year, The Australian Business Awards (ABA) program provides an opportunity for high-performing organisations which implement world-class business initiatives and develop innovative products and services to be acknowledged and honoured for their achievements both nationally and internationally. The national winners are benchmarked in the international chapter of the program at The World Business Awards whereby participants are provided with the unique opportunity to benchmark themselves against the top performers globally.

Trevor Gardiner, CEO of EventsAIR, says the award affirms their commitment to continuous improvement and innovative business processes, and recognises the achievements of EventsAIR in the research and development of event management software.

“We are very honored and humbled to win this prestigious award and congratulate all the nominees. I would like to dedicate this award to our hardworking team who work tirelessly to design, develop, and deliver great software so that event planners can add value for their attendees and delegates,” says CEO Trevor Gardiner.

The EventsAIR event management software is built on the latest web architecture and delivers a comprehensive suite of event management tools that is trusted by event planners around the globe. Its recent addition to the platform is OnAIR, allowing event organizers to run virtual events with ease.

The EventsAIR software has been designed by event planners for event planners and has evolved thanks to the feedback and support from our loyal customers plus our dedicated EventsAIR team who makes it happen every day.

Organisations that demonstrate the core values of business innovation, product innovation, technological achievement and employee engagement are recognised via a set of established business and product award categories.

“Each year the ABA100 Winners are recognised for the successful development of new and improved products and services and for implementing business processes that improve efficiency and performance,” said Ms Tara Johnston, Program Director.

“Introducing new approaches to processes, products, and services ensures a constant focus that helps build a dedicated market base and ensures that organisations remain responsive to business and customer needs.

“A culture of continuous improvement consists of incremental initiatives and innovations to achieve best practices. An innovative working approach also appeals to employees with higher levels of creativity and lateral thinking, helping organisations to hold on to their best talent,” Ms Johnston added.

Organisational participation includes private companies, public companies, multi-national subsidiaries, non-government organisations, educational institutions, government departments, government agencies, local government and statutory bodies operating in Australia.

For more information on The Australian Business Awards and the 2020 ABA100® Winners, visit australianbusinessawards.com.au.

About EventsAIR

EventsAIR has been at the forefront of Event Technology and Innovation for over 30 years, continually pushing the boundaries of what an event management platform can do. Built by event planners for event planners, EventsAIR is a secure, scalable, cloud-based solution that can manage everything from in-person, virtual to hybrid conferences, meetings and events in a single online platform – anywhere, anytime and on any device. In use in over 50 countries by multi-national corporations, professional conference organizers, government departments and tertiary education institutions, EventsAIR is also used in global congresses such as G20, APEC, CHOGM and ASEAN, as well as sporting events like The Olympic Games, World Rugby, Commonwealth Games and Pan Am Games. EventsAIR is trusted by event professionals around the globe. For further information, visit www.eventsair.com

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