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DEARFOAMS® ANNOUNCES PARTNERSHIP WITH LACEY CHABERT TO INTRODUCE THE 2020 LIMITED-EDITION MATCHING FAMILY COLLECTION

To Celebrate Relationships That Make Life Truly Special, Dearfoams Debuts “The Family You Choose” Sweepstakes With Up to \$10,000 To Be Donated to Local Food Banks Across America



Columbus, Ohio (October 13, 2020) -- Dearfoams®, America's number one slipper company, is excited to introduce its [2020 Limited Edition Matching Family Slipper Collection](#) – new, soft and furry coordinating styles made for the entire family.

As part of the new collection launch, Dearfoams teamed up with Hallmark holiday star and celebrity, Lacey Chabert to showcase how her family is enjoying the holidays in their matching family styles. Chabert also worked with the brand to curate her favorite slipper picks for this year's [2020 Best Gifts Ever Gift Guide](#), which is available on Dearfoams.com.

“I’m thrilled to be partnering with Dearfoams – my family and I are big fans of the brand and their new Limited Edition Matching Family Slipper Collection is a fun and cozy way to bring our whole family together,” notes Lacey Chabert, Hallmark Channel actress. “My family and I hold our holiday traditions near to our hearts, and knowing of the brand’s heritage and emphasis on family, I could not think of a more perfect partner to help usher in my favorite time of year with!”

The perfect touch for your annual holiday family photo, the new [2020 Limited Edition Matching Family Slipper Collection](#) will be your new favorite holiday tradition. Available on [Dearfoams.com](#) with prices ranging from \$22-\$36 MSRP, the new collection features an assortment of coordinating limited-edition prints. Mix and match with cute sayings on each like “Papa Bear,” “Mama Bear,” “Lil Bear,” “Baby Bear,” plus more options than ever for the extended family, friends, and also now available in Spanish.

“While the holidays may look a little different this year, the one constant is that Dearfoams wants to bring families together to provide comfort and joy,” says Tricia Bouras, Dearfoams President. “It’s all about celebrating those relationships that make life truly special and that’s how ‘[The Family You Choose](#)’ holiday event and sweepstakes came to life. It’s about those close-knit relationships that you feel the safest and most at home with – no matter if it’s your family, friends, neighbors, or a combination of all of the above. We want to bring the comforts of home to you with a hassle-free, family-style meal, plus everything else you need to create special memories with those that you love.”

[Dearfoams “The Family You Choose” sweepstakes](#) runs now through November 13, 2020 on Dearfoams.com. Seven lucky winners will receive the ultimate holiday family feast (a \$1,400 value). Plus, for every single entry and interaction in the sweepstakes, Dearfoams will donate \$1 to local food banks across America (up to \$10,000). Entrants are encouraged to come back daily for additional chances to win, as well as to help those in need this holiday season. Terms and conditions apply. See [official rules](#) for details.

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About Dearfoams: Dearfoams, a brand of RG Barry Corporation, was established in 1947 by visionary female entrepreneur Florence Melton who invented the world's first foam-soled, washable slipper. Dearfoams is headquartered in Pickerington, Ohio. To learn more, visit www.dearfoams.com.

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