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**Industry Expert Christopher Misuraca Named Regional Sales Executive at HPI**

**Westborough, MA, October, 2020**– Soaring ahead after another year of successful growth, HPI has tapped Christopher Misuraca as their newest Regional Sales Executive. Christopher will maximize the HPI distribution channel and take their market development to new heights across the country. He brings over 25 years of experience in the employee benefits industry including providing consultative services to a few of the region’s largest brokerages.

*“Chris brings great energy to the HPI team,” said Drew Rozmiarek, Senior Vice President of National Sales and Emerging Markets. “His insight, creative approach to the market and client solutions, and track record for establishing excellent relationships will help take us to the next level.”*

Most recently, Misuraca served as Senior Account Executive at Blue Cross Blue Shield of Massachusetts, where he was responsible for managing health care, dental and ancillary products for national clients. Previously, he held a senior account executive position at Tuft’s Health Plan.

*“HPI is a nationally growing company known for its vision and innovation,” said Misuraca. “This opportunity will enable me to draw from both my benefits and consultative experience to provide clients unique solutions. I look forward to contributing to HPI’s national expansion and continuing to build successful relationships.”*

**About HPI**

HPI redefines what is possible with self-funded health plans. As a leading national third-party administrator, they partner with health plan brokers and employers to provide innovative self-funding strategies and customized plans tailored to each client’s needs and population. HPI’s solutions give employers greater cost transparency and control, while elevating the member experience. It is their flexible approach, entrepreneurial spirit and commitment to quality, technology, and service that enable them to deliver premium value to their customers.

For more information, visit [www.hpiTPA.com](http://www.hpiTPA.com)

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